

# THE NOE VALLEY VOICE

## Drones Drive Home-Marketing Innovation

But Some Fear the Fly-By

By Matthew S. Bajko

The roughly three minutes' worth of footage begins over the bay and the Palace of Fine Arts before swooping into upper Noe Valley's leafy confines and into the living room of 147 Day St. Viewers, after exploring the home's interiors, are once again taken outdoors for an aerial view of the surrounding blocks.

Douglas Thron, a Los Gatos resident who owns Real Estate Cinematography, filmed the video using his DJI Inspire and Phantom 3 drones. While this was his first time filming drone footage of a house for sale in Noe Valley, Thron has used the flying cameras to capture video for more than 200 homes on the market in the Bay Area this year.

"The footage you can get from them is just amazing," said Thron, 45, a former seaplane pilot. "It looks like a Hollywood movie when filming these houses. What you can capture is amazing and beautiful."

Realtor Kevin Ryan Pickett, with Keller Williams Realty in Burlingame, hired Thron to capture the indoor tour of the Day Street property. Pickett started working with Thron this summer after seeing how drones can provide a unique way to market a house for sale.

"I feel like in San Francisco, in particular, there are a lot of people who don't know the neighborhood they may be buying into," said Pickett, who pays for the drone videography himself. "They didn't grow up there. A lot of people moving to San Francisco are transplants, so I think it shows the neighborhood in a really cool way."

### Popularity Grows

The Day Street property is not the first Noe Valley home to be shown off by drone footage. Last year, a property on the 600

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**Bird's-Eye-View Tools.** Videographer Douglas Thron holds two of his favorite drone options for putting your eyes in the sky. Photo by Art Bodner



**Ghoulish Guerrero:** The window is open but guarded by a duo that may not be as friendly as their grins indicate. But don't be afraid. You can keep on walking and be reminded that candy-filled Noe Valley is only steps away. Photo by Jack Tipple



**Brick Layer:** Noe Valley Association Executive Director Debra Niemann stands for keeping the streets of our fair neighborhood clean and tidy. Photo by Beverly Sharp

## Bricks and Bulb-Outs: NVA Turns 10

Group Celebrates a Decade of Spiffing Up 24th Street

By Corrie M. Anders

Not all property owners along 24th Street were on board at first—in fact, it took some serious arm-twisting to persuade the skeptics to pay higher taxes to finance a new organization with a clunky bureaucratic name.

A decade later, the Noe Valley Community Benefit District (CBD) has helped transform "Downtown Noe Valley" from a tired and frumpy shopping strip to an at-

tractive commercial corridor that draws locals and tourists alike.

The Noe Valley Association, the public face that operates the CBD, celebrated the organization's 10th anniversary at a September gathering hosted by Le Zinc restaurant.

Debra Niemann, the association's executive director, exulted in the fact that the group had carried out its primary

CONTINUED ON PAGE 11

## Neighbors Tame Their 'Jungle' Steps

The Guerrilla Gardeners of 22nd Street

By Matthew S. Bajko

As with most do-it-yourself gardening projects, the 22nd Street Jungle Stairs re-landscaping efforts began with a small patch of open space at the top of the steps where Collingwood Street turns into 22nd Street.

In 2011, roughly six months after moving into his home, accessed through a gate that fronts the west side of the stairs, Ken Fisher decided to transform the plot facing his front door into a garden featuring drought-tolerant plants.

"It was totally neglected. It was just dirt

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## Costume Changes: A Halloween Tradition

Still Wondering What We're Wearing Where

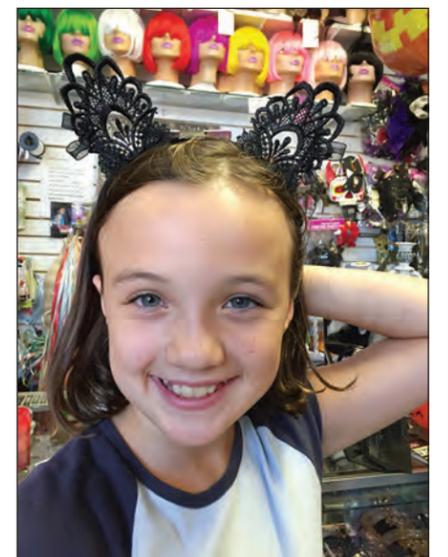
By Olivia Boler

Last year, Halloween was all about "letting it go" as *Frozen's* Elsa or battling the forces of evil as a Ninja Turtle. This year, will it be embracing Joy from *Inside Out* or perhaps strapping on some overalls like a goggle-eyed Minion?

And what about making the costumes, versus buying online or heading to the Spirit Halloween pop-up store?

With the results of my kids' informal survey just in, it looks like the neighborhood is evenly matched between do-it-yourself and store-bought costumes. There's a slight edge for homemade, among my 10-year-old daughter Lulu's friends. Several of the girls are taking sewing classes at Walkershaw Clothing

CONTINUED ON PAGE 14



**How About Some Cat Ears?** Lulu Boler-Marshall spends some quality time with her reporter mom as they investigate the wares offered by Church Street's One Stop Party Shop. Photo by Olivia Boler

# Celebrate the 10th Anniversary of the New de Young



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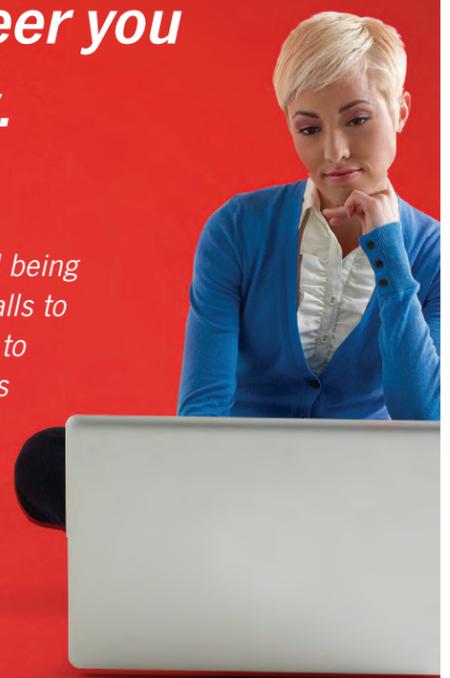


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## 349 Frederick Street



**Beautiful Cole Valley Remodeled Flat.** Exquisitely designed 3BD/2.5BA unit. Remodeled kitchen opens up to the living room and formal dining room. The lower level master suite includes a built-in office and opens onto a deeded deck. [AnnieWilliamsHomes.com](http://AnnieWilliamsHomes.com)

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## 29 Oakwood Street #15



**Mission Dolores Urban Oasis.** 3BD/2BA/1CAR stylish condo in hip Mission Dolores! Custom upgrades, chef's kitchen, marble baths, private patio and over an acre of serene shared, sprawling gardens and grounds. [MissionDoloresLiving.com](http://MissionDoloresLiving.com)

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**Re-imagined Parkside Single Family Home.** Fabulous, down to the studs remodel. This 4BD/3+BA home features a large, open kitchen and great room, family room, garage, and separate casita in the back yard. [CharlesMader.com](http://CharlesMader.com)

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## 753 Baker Street



**Hot NOPA Location.** Circa 1900, top floor 2-level flat in a boutique 3-unit building. 2+BD/1BA, open kitchen/family dining room, period details, stained glass, high ceilings. [753Baker.com](http://753Baker.com)

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Mary Lou Myers 415.321.4244

## 541 Gates Street



**Lovely Home in Bernal Heights.** This stylish 2BD/1BA home has a sunroom, remodeled eat-in kitchen and a light-filled living room. Expansion potential and bonus room on the garden level. [541Gates.com](http://541Gates.com)

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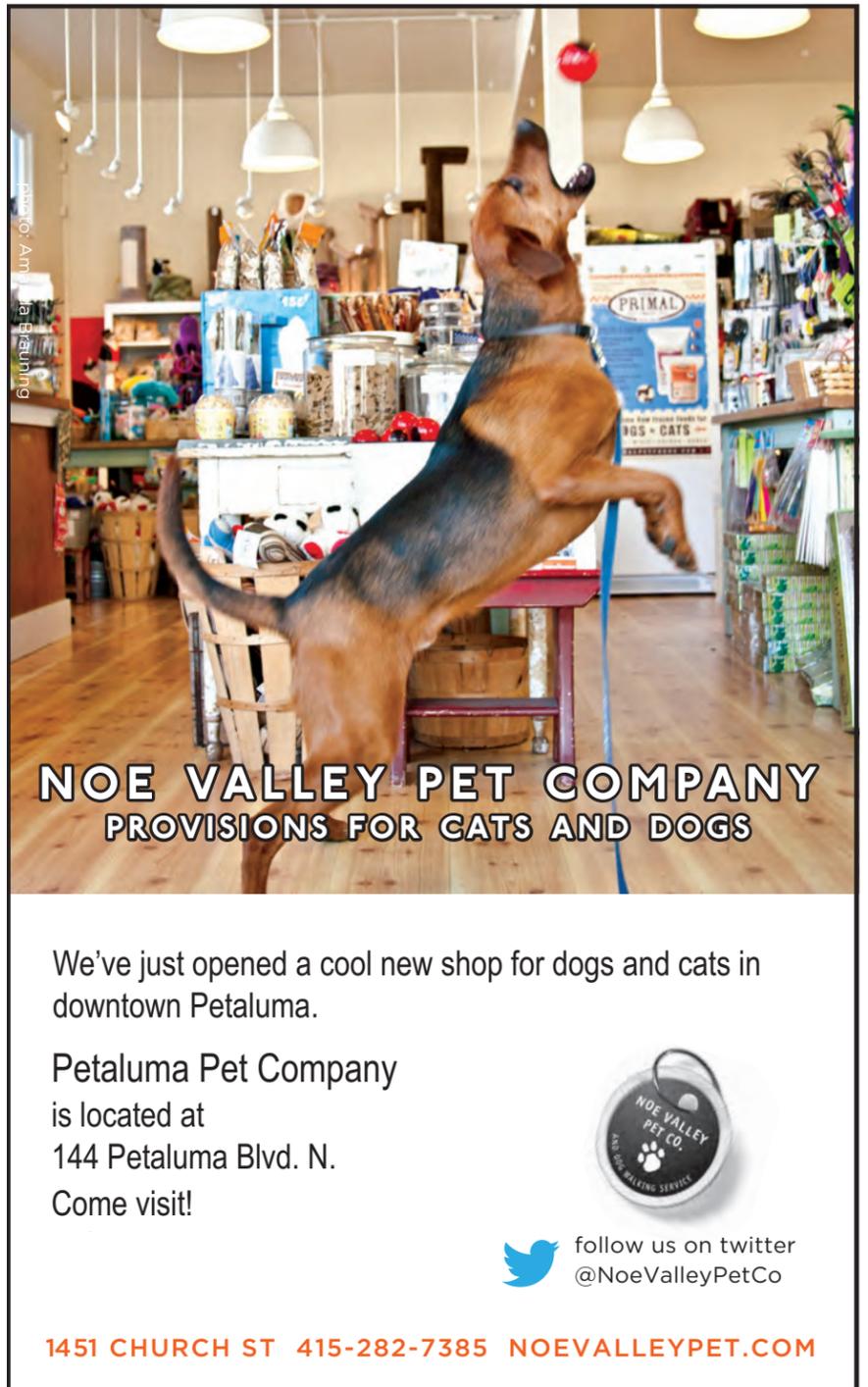
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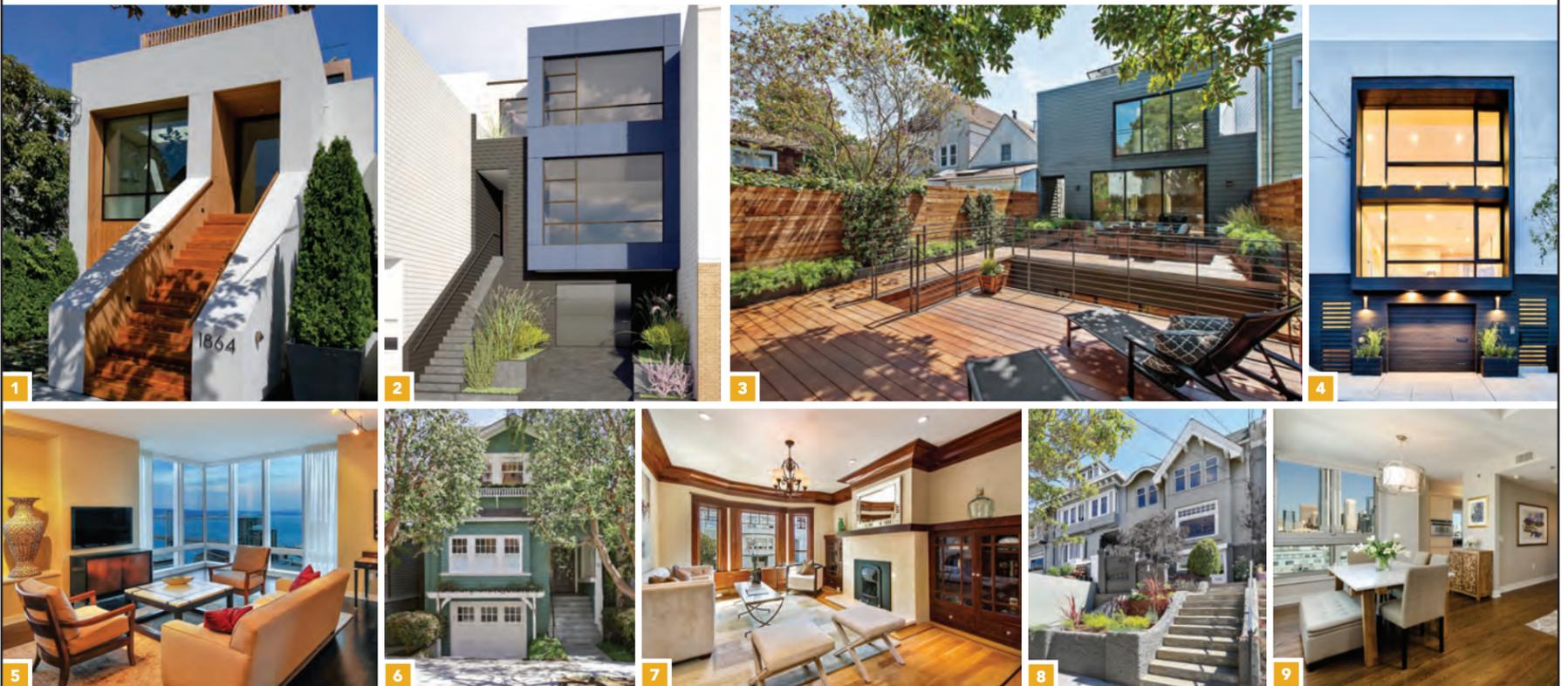
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For more information on this listing, or to discuss your San Francisco buying or selling goals, please contact me!

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A discounted \$15 ticket is required to visit the special exhibition galleries. Fees apply for dining and cocktails.

2015-16

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# LETTERS 49¢

## An Ode to the Baristas and Servers at La Boulange de Noe

There are Hector and Sonya, Jackson and Naomi, Jessie and Samantha too.

Several others have helped, too many to mention, but the love and care always come through.

A community gathering space I visit each morning.

Always greeted with a smile, my drink made to order without having to ask, they just need a little warning.

If I need a boost, I can be sure it will be swirled.

It comes added to the caffeine I rely on to wake up to the world.

They have new places to go, new people to serve, new friends to make, new stories to learn.

The world changes, I see it every day.

Learning to let go is the price to pay

For growing and stretching, in every which way.

Good wishes to you all as you travel along.

I'll remember you dearly as I keep sipping, singing my song.

With love and gratitude,  
Gloria Saltzman (small fat-free cappuccino, extra foamy)

*La Boulange de Noe, at the corner of 24th and Sanchez, held its last day on Sept. 17.*

## Scouting Out the History of Glen Canyon

Editor:

Thank you very much for including an article about Glen Canyon trails improvements in your last issue ["Hiking Trails in Glen Canyon Make the Grade," September 2015]. I wanted to offer some clarifications regarding the history of Glen Canyon, and introduce you to the Glen Park Neighborhoods History Project, covering Glen Park, Glen Canyon, Sunnyside, Fairmount Tract, and Diamond Heights.

The beginnings of the San Miguel Rancho were not established until the 1770s. The Spanish first sailed into San Francisco Bay in 1769. The Presidio and Mission Dolores were established seven years later in 1776, and their cattle likely free-ranged among the San Miguel hills. It wasn't until the Mexican period that the San Miguel Rancho was granted to Jose de Jesus Noe in 1846.

The Glen Park Neighborhoods History Project is just over one year old now. We meet during even months of the year, usually at the Glen Park Branch of the SF Public Library. We have developed historical summaries of Glen Park and the neighborhoods surrounding it, and continue to update them periodically.

Again, thank you very much for your comprehensive article on the Glen Canyon trails improvements, as well as

the upcoming projects for the Greenway, recreation center, and Christopher Park.

Evelyn Rose, PharmD  
Village of Glen Park  
glenparkhistory@gmail.com

*Editor's Note: Our September story on Glen Canyon trail improvements originally stated that the San Miguel Rancho was established in the 1690s, an assertion based on information we took from a Rec and Park sign in the park. We apologize for the error and have corrected it in our story archives at [www.noevalleyvoice.com](http://www.noevalleyvoice.com).*

## Coyote Sightings

Editor:

New trails in Glen Canyon? How about addressing the ever-increasing packs of coyotes residing in Glen Canyon and now venturing into our neighborhood. There were three sightings on 25th and Hoffman streets within the last three weeks [in late August and early September]. Hold onto your toddlers. A pack of five surrounded a man and his two dogs in Stern Grove recently. They attacked his bichon and almost killed it. How does a coyote differentiate between a bichon and a toddler?

Della Heller  
Upper Noe Valley

*According to the city's Animal Care & Control division, the best action to take if you come face to face with a coyote is to shout, wave your arms, and throw small rocks to scare the animal away. After an encounter, call 415-554-9400 or email the date, time, and location to [ACC@sfgov.org](mailto:ACC@sfgov.org).*



Flowers were placed at 1566 Guerrero again this year, to honor the memory of Alicia Titus, who died on Sept. 11, 2001. Photo by Tom Ruiz

## A Remembrance

Editor:

My daughter's third birthday was just days away and her preschool teacher, at Peppertree Preschool, decided to have the party on Tuesday, Sept. 11, in her green Noe Valley yard. We were excited and getting ready when we heard the news that morning: the country had been attacked.

Our daughter was at the school, along with all the other kids, when we heard about the airplanes flying into the World Trade Center. I called the woman who ran the preschool. We were shocked, crying. Shall we cancel the party? I asked. We talked it over and finally decided to proceed with the event. That afternoon, as parents gathered, we hugged our kids, then hugged each other. The kids were blissfully too young and innocent to grasp what we were upset about.

When I finally made it home that afternoon, I found a huge mound of flowers at the end of our block, 28th Street, where it meets Guerrero Street.

The flowers were placed there because the corner was near the apartment that was the home of Alicia Titus, a flight attendant on United Airlines Flight 175 which crashed into the south tower of the World Trade Center. Alicia had a dog living with her in the apartment, and the word was that her friends took in the dog.

In the 14 years since then, the flowers have continued to appear at 1566 Guerrero St., but there are fewer and fewer each year. Now we usually place one or two flowers by the building's gate.

Alicia's parents set up a fund in her name at Urbana University in Urbana, Ohio. Called the Alicia Titus Memorial Peace Fund (<http://www.urbana.edu/resources/alicia-titus-fund.html>), it sponsors programs that support peace and non-violence.

Jan Goben  
28th Street

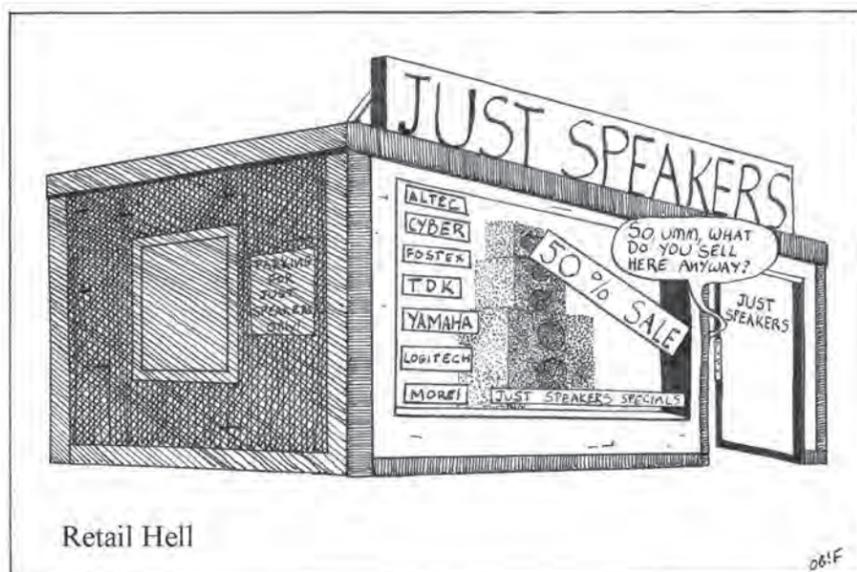
The Noe Valley Voice wrote about Alicia Titus and the Sept. 11 tragedy in a story titled "Flight Attendant Mourned by Her San Francisco Family," in the October 2001 issue, and again in our *This and That* column in October 2003.



Alicia Titus. Photo courtesy United Airlines

## LETTERS TO THE EDITOR

THE VOICE welcomes your letters to the editor. Write Noe Valley Voice Letters, P.O. Box 460249, San Francisco, CA 94146. Or email: [editor@noevalleyvoice.com](mailto:editor@noevalleyvoice.com). Please include your name, street, and contact information. (Anonymous letters will not be considered for publication.) Be aware that letters may be edited for brevity or clarity. We look forward to hearing from you.



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The Voice welcomes your letters, photos, and stories, particularly on topics relating to Noe Valley. All items should include your name, address, and phone number, and may be edited for brevity or clarity. (Unsigned letters will not be considered for publication.) Unsolicited contributions will be returned only if accompanied by a self-addressed, stamped envelope.

The Noe Valley Voice is a member of the San Francisco Neighborhood Newspaper Association.

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Frances Ferry  
415.437.4584

Paul Edson  
415.426.9582



724 Cole Street #1

### SUPER CUTE CONDO

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\$629,000

Eric Rahe  
415.518.7548



633 Castro Street

### BEAUTIFUL EDWARDIAN FLAT

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\$1,200,000

Al Rodriguez  
415.420.4670



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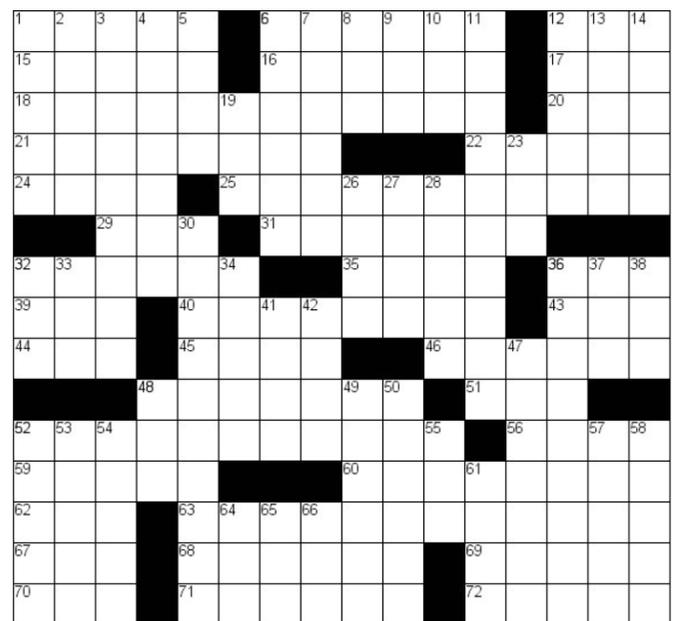
### THE CROSSWORD BY MICHAEL BLAKE

#### Restaurant Leftovers

Editor's Note: Entries marked in bold in this puzzle have some leftover letters tacked on their ends. Where did they get them? See 40-Across.

#### ACROSS

- Cigares et cigarettes
- Not for kids, as films
- Cavs and Indians, on scoreboards
- Amtrak's "bullet train"
- Epoch in the Cenozoic Era
- Competitor of Dove or Camay
- Dress-up affair that goes by too quickly?**
- Div. for Duke, Wake Forest, etc.
- What a Top 40 hit goes, often
- Cyclist Armstrong
- "Jane, you ignorant \_\_\_" (famous SNL sketch)
- Zoo animal who bargains collectively?**
- Gp. that abducted Patty Hearst
- Eats ravenously
- Bonanza* star Lorne
- "...sin to tell \_\_\_"
- "\_\_\_ Na Na"
- Keanu in *The Matrix*
- Local eatery named 2015's best new restaurant in the U.S. by *Bon Appetit* magazine
- Concealed
- Printable email attachment type
- "\_\_\_ yellow ribbon..."
- Bars legally
- Les Misérables* girl
- "The Raven" author's initials
- One who tracks**



#### down NaCl thieves?

- Dirt clump
- Space Invaders company
- Like a volcano
- Howard of *Happy Days*
- Putting butchers' scraps in the fridge?**
- Furthermore
- Counsel
- \_\_\_ bed (wrap up)
- "For \_\_\_ a jolly. . ."
- Relied (on)
- "It's nobody \_\_\_ business"

#### Abbr.

- President pro \_\_\_ (Senate bigwig)
- Bambi* aunt
- Singer of the 1959 hit "Don't You Know"
- Metal-on-metal sound
- "Ravioli Co." at 22nd and Valencia
- Microsoft Office program
- African antelope
- Window units, briefly
- Racetrack shape
- Emeril Lagasse restaurant named for its city and state
- O.J. Simpson's nickname
- Involving the body and its structure
- Meas. of a country's economy
- Commie
- Eponym of a health spa on 24th
- Gets a "five-finger discount"

- Trendy
- Website popups
- Oracle
- New England NFLers
- Diplomatic
- Andrew Bogut pos. on the Warriors
- It gets broken at (successful) parties
- Merited
- Funnywoman Silverman
- Make amends (for)
- Ends a flight
- Automobile nut?
- Adjective form of 26-Down
- Isle on which Apollo was born
- Benedict I, e.g.
- Praiseful poem
- Eggs
- Maya who designed the Vietnam Veterans Memorial

**Solution on Page 29**  
Note: The current Voice Crossword and all past puzzles can be found at [www.noevalleyvoice.com](http://www.noevalleyvoice.com).

## Drones Turn Heads In Noe Valley

CONTINUED FROM PAGE 1

block of 27th Street was featured via video shot by drone.

Pickett, 32, estimates that 10 percent of his fellow real estate professionals are using drone videographers to help them market houses for sale. And the numbers are likely to grow, he predicted, as the videos are proving to be popular draws with buyers.

"Tons of people coming to the open house tell me they saw the drone footage and say that it is cool," he said.

Whenever Thron is using his drones to film a house, it turns heads of passersby on the street who stop to inquire about the machines.

"Almost everybody is excited by it. They are fascinated by it," he said. "I will show people the monitor so they are watching on the screen the whole time I am flying. People get excited to see that."

### 28th Street Sighting

But not everyone is as enraptured by the drones, particularly when they are being flown by amateur pilots close to their living room or bedroom windows. Residents on 28th Street in upper Noe Valley recently voiced concerns when a neighbor began experimenting with his drone in their back yards.

Charlie Lichtman, in an emailed response to the *Noe Valley Voice*, wrote that the neighbors and the drone owner had reached an amicable agreement in which the person agreed to stop flying the drone in the neighborhood. Because the drone owner "was an amenable person," Lichtman declined to name the individual.

"Drones are probably a good tool to assist in rescue operations in rural areas, along the coastline, etc. Otherwise, drones are very annoying, mainly because of the noise they make," wrote Lichtman. "Several drone owners have posted videos of their drones flying over neighborhoods. While some might find these videos interesting, I find them intrusive and creepy."

### State Law Vetoed

The issue of where drone owners can operate their machines—ones with cameras range in price from \$150 to nearly \$3,000—has caught the attention of state lawmakers and local policymakers. Two years ago, Oregon adopted a law that pro-



With a wall at the Noe Valley Town Square as a backdrop, real estate cinematographer Douglas Thron demonstrates the capabilities of the DJI Phantom 3, one of two drone systems he uses to do aerial photography.

Photo by Art Bodner

hibits the flying of drones over private property without permission up to 400 feet.

This summer, California lawmakers passed a bill that would have created a drone "no-fly zone" of 350 feet above private property.

"Drones are a new and exciting technology with many potentially beneficial uses. But they should not be able to invade the privacy of our back yards and our private property without our permission," stated state Senator Hannah-Beth Jackson (D-Santa Barbara), the author of the legislation. "This bill is a balanced approach that will allow the commercial use of drones, should that one day become an option, while keeping our important rights to privacy and private property intact."

Yet Governor Jerry Brown vetoed the bill in early September, explaining in his

veto message that he was concerned the bill could have overly broad impacts.

"Drone technology certainly raises novel issues that merit careful examination," wrote Brown. "This bill, however, while well-intentioned, could expose the occasional hobbyist and the FAA-approved commercial user alike to burdensome litigation and new causes of action. Before we go down that path, let's look at this more carefully."

### Licensing on the Horizon

If it had become law, the bill likely would have put Thron and other operators of drones for commercial purposes out of business or in violation of the law.

"When I film a house, the subject house I am flying over very little. I am shooting over other houses as I am circling around the subject house," he explained. "So, yeah, that bill would have

been a giant hassle and made things a lot more challenging. Most of us would not adhere to it; I am not going to knock on every single door of the surrounding subject property to get permission to film."

At the same time, Thron acknowledged the inherent dangers of flying drones in urban areas, with power lines and trees presenting some of the more dangerous obstacles for operators. For that reason, Thron said he would not be surprised to see the FAA issue a ruling that drone operators need to be licensed, similar to owners of motorcycles.

"Obviously, at some point, there will be regulations on them. There are places that really aren't appropriate to fly them," he said.

### City Drafts Drone Policy

San Francisco officials are reviewing how city employees can safely utilize drones, as noted in a recent *San Francisco Examiner* article. The city's Committee on Information Technology is reviewing a draft policy that would clarify how various departments and agencies could deploy drones, defined as unmanned aircraft.

It calls for the use of drones to assist with public safety, such as in the cases of firefighting, disaster relief and recovery, containment of hazardous materials, or for search-and-rescue missions. The policy would also authorize drones for education, agronomic, scientific, or permit compliance purposes that serve a public interest.

Any city department intending to use a flight path over private property would be required to notify the impacted homeowners, unless it was during an emergency. All drone operators would need to be certified pilots with authorization from the Federal Aviation Administration and would be prohibited from flying their aircraft above an altitude of 500 feet from ground level.

District 8 Supervisor Scott Wiener, who has yet to see a drone flying in the city, told the *Voice* that he has not been inundated with calls from constituents complaining about the high-tech aerial gadgets.

"Drones are a very broad and complicated subject area. The term drone describes a lot of different devices, some of which may be completely appropriate and some of which may be completely inappropriate," said Wiener. "I am glad the city is taking a very thoughtful approach to determine what makes sense and what doesn't make sense." ■

## Local Democratic Club Says No to Props F and I

By Corrie M. Anders

The Noe Valley Democratic Club is asking voters to reject two hot-button issues on the ballot in next month's San Francisco election.

The club overwhelmingly opposed Proposition F and Proposition I during an endorsement meeting held Sept. 2 at St. Philip's Church.

Separately, District 8 Supervisor Scott Wiener said he also would vote no on the two measures.

Prop. F would increase the city's existing restrictions on how people can offer short-term rentals of space in their homes. In recent years, local residents using online services like Airbnb and Vacation Rentals By Owner (VRBO) have made such rentals very popular in Noe Valley and around the city.

Currently, homeowners or other hosts, assuming they live on the premises, may offer short-term rentals (lasting 30 days or less) all year round. Absentee hosts, on the other hand, must limit their short-term rentals to a total of 90 days per year.

Under Prop. F, short-term rentals of

residential units would be limited to 75 days per year, regardless of whether the host shares the space. And short-term rentals of in-law units would be prohibited entirely.

Todd David, president of the Noe Valley Democratic Club, said members felt that the proposition was too restrictive and that any needed legislation should be enacted by the city's Board of Supervisors.

"If F passes at the ballot, the only way to amend it is to come back to the ballot," David said. That would make it difficult for city supervisors "to be nimble and tinker with any oversight" as the new economy evolves, he said.

Club members also were disenchanted because Prop. F "did not differentiate between absentee hosts and people who live in their house and are renting out rooms."

Prop. F supporters contend that many property owners are getting fat profits by kicking out long-term tenants and turning their houses into temporary hotels.

The NVDC also gave thumbs down to a proposition that calls for an 18-month moratorium on building new market-rate

housing and business developments in the Mission District. Prop. I supporters contend that such developments are being built for wealthy newcomers and are driving out low-income residents in a neighborhood where housing costs are already high.

David said club members were swayed by arguments that 50 percent of all affordable housing built in the city comes from fees paid by market-rate building developers.

"So if you do not allow any market-rate development in the Mission, you are not going to get any affordable housing fees from that," he said. "The NVDC believes that if the moratorium passes, it would actually exacerbate the problems and make housing costs in the Mission more expensive."

Wiener cited many of the same arguments in his rejection of Props. F and I. But both he and the NVDC voted to endorse Proposition D, an initiative that would allow a large commercial and residential development to be built in the waterfront area along Third Street known as Mission Rock.

"The Mission Rock project is a wonderful addition to the area, turning a surface parking lot into several thousand units of much-needed housing—half of which will be affordable to low- or middle-income residents," Wiener said.

In addition to 2,000 new residential units, Wiener said the project would create a retail commercial core that would serve the surrounding neighborhoods.

"It's a great use of this land."

In the race for citywide offices, the Noe Valley Democratic Club endorsed Vicki Hennessy, former San Francisco chief deputy sheriff, over incumbent sheriff Ross Mirkarimi.

For the sole open seat on the Community College Board, the club endorsed Alex Randolph, a Castro District resident and an aide to former District 8 Supervisor Bevan Dufty.

The election will take place on Tuesday, Nov. 3. For poll locations or other voter information, call 415-554-4375, or see [www.sfelections.org](http://www.sfelections.org). ■



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## Community Benefit District Turns 10

CONTINUED FROM PAGE 1

mission: “to clean, green, and improve the public space of 24th Street.”

Passersby may not be fully aware of the association’s efforts—both large and small—to create an inviting environment along the six-block stretch of 24th Street from Church to Douglass streets.

The NVA has planted scores of trees, added planter boxes and sidewalk gardens, installed 17 benches, and hung two dozen baskets of flowers on 24th, Church, and Castro streets. Every day, workers pick up spilled food, dog feces, plastic bags, and other detritus from Noe sidewalks and once a month they come in with heavy-duty steam-cleaners.

### Clean and Beautiful

In 2010, long before parklets became a citywide fascination, the association ushered in two curbside mini-parks offering tables and chairs where people could sit and enjoy the ambience. The two “urban oases,” located in front of Martha & Bros. Coffee and the Just for Fun gift store, were the fourth and fifth parklets in a city that now boasts more than 50.

The NVA was also the driving force behind several pedestrian safety improvements along 24th Street, such as the new crosswalks and bulb-out sidewalks at the Castro Street and Noe Street intersections.

“I’m a huge fan of the Noe Valley Association,” said District 8 Supervisor Scott Wiener, who presented the group a proclamation of thanks at its anniversary event. “The NVA has done tremendous [work] improving the public realm along the 24th Street corridor.”

Praise also came from Todd David, president of the residents group Friends of Noe Valley. The association, he said, had been “a great addition to the neighborhood” and had done “amazing things” for the shopping district.

“Twenty-fourth Street is kept clean and beautiful,” David said. “The city does its part, but 24th Street would not look as clean and beautiful as it does without the work of the NVA.”

The CBD is a nonprofit charitable organization that consists of 213 members who own condominiums or business property fronting the commercial corridor. Annual assessments range from \$300 to \$500 for condo owners, while the bill for a business property owner with about 25 square feet of frontage space runs about \$1,200. Two-thirds of the Noe Valley CBD’s budget, which totals \$248,000 this year, is spent on cleaning the streets and general maintenance.

Robert Roddick, president of the Noe Valley Merchants and Professionals Association and a CBD board member, said the aesthetic improvements and a host of festivals and other events have all contributed to the economic vitality of the street.

“That’s kept people coming to the neighborhood. I think it has helped keep many businesses afloat,” Roddick said.

### A CBD, What’s That?

The idea for the association was born in 2003, when then District 8 Supervisor Bevan Dufty asked Niemann (who was then serving as president of Friends of Noe Valley), Carol Yenne, former head of the merchants association, and the late civic leader Paul Kantus to explore the feasibility of starting a business improvement district.

“It was a hard concept to sell,” said Niemann. People would ask, “What is a CBD?”

Establishing the CBD required a majority vote of the street’s property owners, but a number of them balked at hav-



Admiring the new benches and greenery they recently put in at Castro and 24th streets are NVA stalwarts (seated) Debra Niemann and Al Godwin, and (standing, from left) Eric Alexanderson, B.J. Droubi, David Eiland, and Robert Roddick.

Photo by Beverly Tharp

ing to pay for services they believed city government should provide.

It took Gavin Newsom, San Francisco’s mayor at the time, to turn around one of the largest property owners on 24th Street. And Niemann personally confronted a prominent real estate agent while the agent was holding an open house at a property for sale.

“I said, ‘Really, really? You’re kidding me. How do you go to sleep at night knowing how much money you’ve made in this neighborhood and not give back and pay two grand a year for a corner property?’”

After the conversation, the agent agreed to abstain and not vote against the CBD.

When all was said and done, property owners agreed 57 to 43 percent to set up the district. Ninety-seven of the 168 eligible owners voted in the election.

### Crafting an Urban Village

The association has a group of members—including Yenne, a children’s clothing store owner; gift store owner David Eiland; real estate agent B.J. Droubi; and Roddick, an attorney—who share the bulk of responsibilities. Roddick has served as board president since the organization’s inception, filing its legal paperwork and providing professional assistance when needed.

However, Niemann, who holds a paid part-time position, is the one who does most of the heavy lifting. The 23rd Street resident, who grew up in Chicago where hard-nosed tactics are an accepted part of politics, says she suspects that some “people would find me abrasive.”

But an assertive personality has helped her get things done. And she has become adept at dropping names to cut through the city’s bureaucracy.

“I tell them I run the Noe Valley CBD and we work through the Mayor’s Office

of Economic Development. Bingo. They put me through to the decision-makers,” she said. Otherwise, “we would have been blown off.”

Niemann can be even more vocal when seeking grants or advancing pet projects.

On a personal visit to Philadelphia and Baltimore a few years ago, Niemann noticed that both cities had colorful, “high-visibility” pedestrian crosswalks. She called the company that installed the crosswalks and discovered that the firm had been looking for a way to break into the San Francisco market.

“I said give it to me for free and you can put it in Noe Valley and we’ll be a test market,” she said. The installation carried a hefty \$54,000 price tag, and the company turned her down. Undaunted, she persuaded the company to cover half the costs, then got the mayor’s economic office to pay the remainder.

The crosswalks, which feature a brick pattern and bold yellow stripes, are just one piece of the NVA’s vision for 24th Street.

In 2007, the association drew up a master plan for the next 20 years with the help of a design firm, Urban Ecology. The “Urban Village Plan,” which called for environmentally friendly landscaping, permeable sidewalks, and community hubs, among other things, was adopted after a series of community meetings.

### One Major Protest

But not all of the NVA’s enterprises have been successful. One notable failure came in 2010 when Niemann said Mayor Newsom wanted to test the idea of creating urban cul de sacs around the city. He asked the association to spearhead a trial run by closing off Noe Street south of 24th Street.

“We were good soldiers and said sure, we’ll try it,” she said.

The attempt caused a loud protest, however, from Noe and Jersey Street res-

idents, who complained that the closing would create noise and aggravation, and needless detours.

“Oh, my God,” Niemann said of the revolt. “That was a wall of fire that I never want to walk through again.”

There are two major issues on 24th Street over which the association has little or no sway. Niemann said her group would love to see commercial activity return to the site of the Real Food Company, a grocery that has been shuttered for 12 years and is an economic drag on the street. But the NVA tries not to get involved in the internal affairs of its members.

The association also has no standing with the parking lot at 3861-65 24th St., which next year is set to become the Noe Valley Town Square.

The association maintains a small rest area at the entrance to the parking lot, which also hosts the Saturday farmers’ market, but has no oversight within the lot. Niemann said her biggest “worry” was whether the town square would be utilized for activities, such as yoga classes or other participatory events.

“You can’t just create it and let it go. Otherwise, only a few people will use it to its fullest extent,” she said.

### Sun-Powered Trash Cans

While most major goals have been accomplished, there remain several smaller projects the association wants to tackle in the near future. One calls for adding garbage cans that are solar-powered and that can also compost garbage.

Another wish is to get “some more artwork on large blank walls” in the neighborhood—specifically the Walgreens building at Castro and Jersey streets and the Rabat clothing store on the corner of 24th and Noe.

The association has five years remaining on its 15-year charter, after which it will have to once again seek ballot approval from property owners.

At least one owner still has reservations about the NVA. Twenty-fourth Street resident Mary McFadden, scion of a family that owns several properties along the commercial strip, said she was not sure whether the association’s activities were worth the expense.

“I look around, and there are empty storefronts and no one is shopping,” McFadden said. “That is more important to me than potted plants, and I don’t know if the association is set up to do that [address economic issues].”

Niemann, however, was adamant that the association was achieving its goals. Two years ago, a city official from Palo Alto toured 24th Street and marveled that it was much cleaner than the visitor’s own downtown center.

“When people from Palo Alto come up to look at your street because they heard so many good things about it,” Niemann said, “you know you’re doing a good job. You know something is working.” ■

### NVA BY THE NUMBERS

2015 fiscal budget	\$248,000
Property owner members	213
New trees	137
New benches	17
New planter boxes	15
Flower baskets	24
Curbside parklets	2
Intersections with high-visibility crosswalks	4
Intersections with traffic-slowing bus build-outs	2
Bike racks	32
Full-time, 7 days a week, street porters	2
Monthly steam-cleanings each year	10

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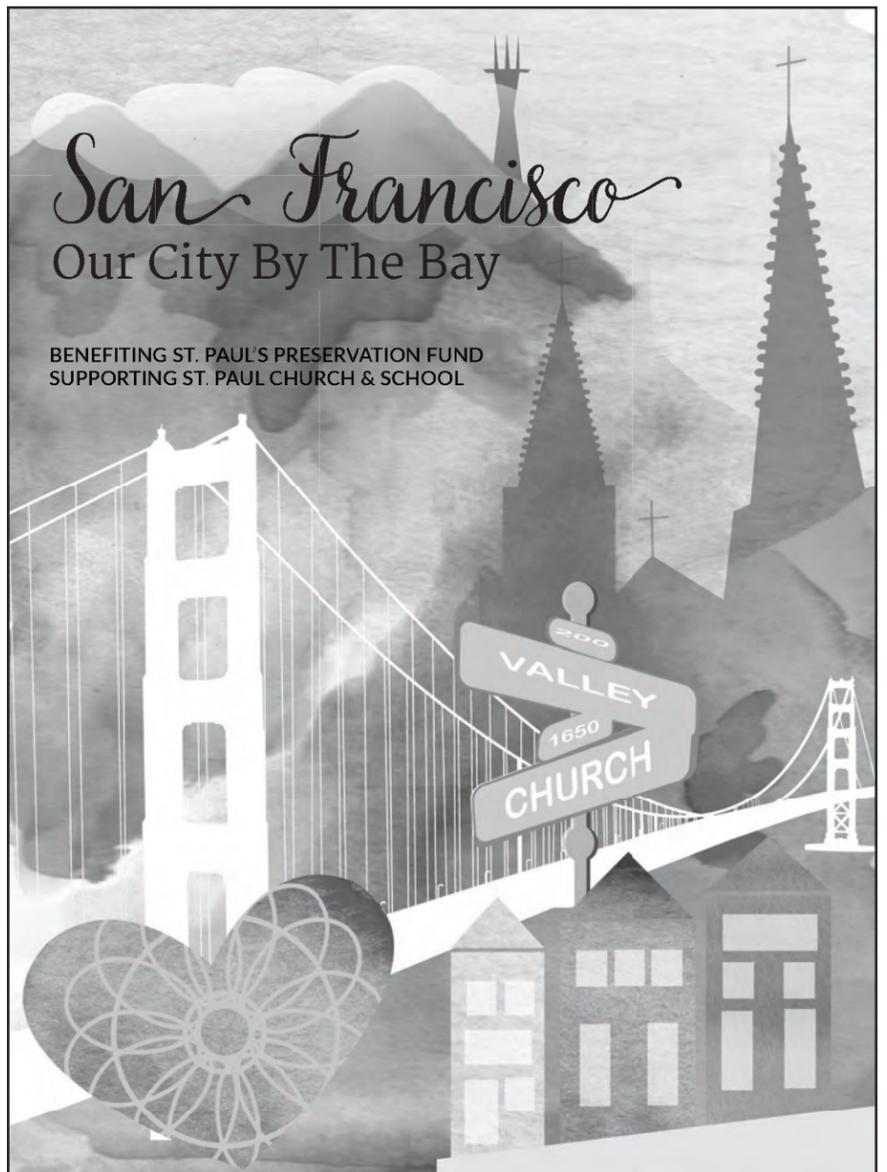
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## 'Jungle Stairs' a Community Effort

CONTINUED FROM PAGE 1

and some jade plants somebody must have thrown in there," said Fisher, 36, a documentary filmmaker who focuses on social justice issues. "I have a green thumb, so I went to Flowercraft and bought some succulents to plant."

Other residents of the hillside took notice, with one remarking, "Now this is guerilla gardening," recalled Fisher.

His decision to dig into the abandoned green space led to Fisher and a group of his nearby neighbors expanding the effort to include all of the stairways near their homes and the adjoining hillsides. Orderly terraces now grace the steps on the western slope running from Diamond Street at 22nd up to Collingwood. Plans for the eastern side of the hill facing the bay, which has steps along 22nd Street between Collingwood and Castro Street, are also being discussed.

"We are the stewards. We have adopted this land," explained Fisher one recent Saturday morning as he showed off the group's toils in the soil.

Lending a hand has been resident Patricia "Pat" Holleran, who has lived at the intersection of Collingwood and 22nd streets for 41 years. The 81-year-old gardener spends upwards of 25 hours a month weeding the replanted hillside adjacent to the west-facing stairs.

"It just improves the quality of life for people," Holleran said of the improvements she and her neighbors have undertaken. "It was such a mess before. On either side of the stairs there, it was all overgrown. It just needed a lot of tender, loving care. It looks so much nicer now."

### Grant Funds Seed Project

Before any shovels hit the ground, though, Fisher first built a website ([junglestairs.wordpress.com/](http://junglestairs.wordpress.com/)) and launched a Facebook page to connect the volunteers and to chronicle their work as the project advanced. Doing so, said Fisher, convinced people that they were serious and lent an air of legitimacy to their plans.

There was no question, added Fisher, that the project was needed.

"The whole area was a dumping ground of trash and jade plants people had thrown in there," recalled Fisher. "It was intense. There were a lot of deep-rooted, burly trees that had grown 15 feet but basically were weeds. We had to dig four feet into the ground to get out the stumps."

With the help of his neighbor, Marc Snyder, Fisher said they were able to secure grant funding to cover the cost of mapping out a design for the new plantings on both sides of the west-facing steps, installing an irrigation system, and

purchasing the plants.

In 2013, the group won a \$30,000 community challenge grant from the city and \$10,000 from the San Francisco Public Utilities Commission. The PUC is paying the water bills for the first two years, to allow the plants to establish themselves. (After that, it will be up to the neighbors to cover the watering costs.)

Another \$1,400 came from a recent Noe Valley Garden Tour fundraiser. And the city's Department of Public Works assigned one of its clean and green teams to assist with the initial weeding of the site.

"It has been a lot of fun and been great to get to know some of the neighbors who have been around a long time and some who are new on the block," said Snyder, 67, who has lived at the corner of Collingwood and 22nd streets since 1980.

### A Natural Plant Palette

Fisher's original vision was to have a more lush, jungle aesthetic. But as the plans evolved, the landscaping was tamed back to be more open and centered on native plants and grasses.

"It was a lot more 'jungle stairs' before we started," said Fisher, referring to the overgrown western slope where the neighbors first focused their efforts. "It was pretty dark, with cases of empty beer and needles. There was some shady activity taking place here."

The group hired local landscape architect Brennan Cox to draw up a planting plan. Cox settled on a design with a butterfly theme, grouping various plants, such as purple needlegrass and yarrow, in layouts that visually matched the winged insects. Other plants now found on the hillside include California buttercup, California phacelia, coastal buckwheat, lupine, and red fescue.

"The route we ended up going was to plant local, native species that mimicked what you see on Twin Peaks," said Fisher, referring to the nearby hillside visible from the Jungle Stairs. "It is not as lush as my initial vision was, but honestly, I am just as happy with it."

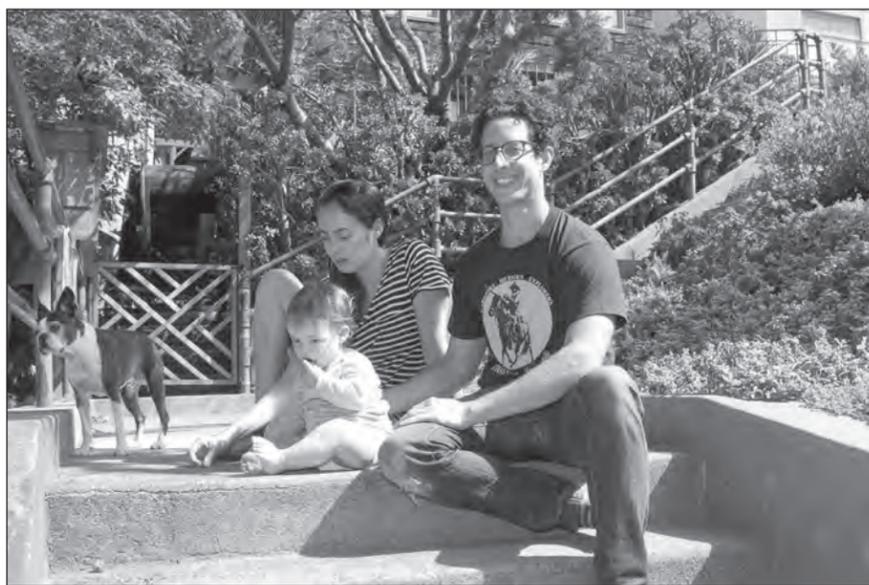
The final planting of the western hillside was set to happen by September. Two newly built garden planters near the sidewalk on Diamond Street were being used to plant vegetables for a fall harvest.

### Steps Lighter, Safer

With the first phase of the project almost complete, organizers said, they could see it was having a positive impact on the neighborhood.

"We had a problem with graffiti in the past but haven't had it the last couple of years since working on the stairs project," said Snyder. "The lighting is a lot better, now that we got rid of some trees that were sick and dying and dangerous, so the staircases are safer for people to use at night."

Holleran said she has noticed that more



Ken and Renee Fisher—with their 11-month-old son Lucas and watchdog Falkor—bask in the sun near the first plot of land that Ken starting taming five years ago. Photo by Beverly Tharp

people are now using the stairs.

"Frequently, I have noticed now people are stopping to admire it," she said. "If I am working out there, people always stop and say how much they appreciate the work the neighbors have done."

Fisher's wife Renee, who brought the couple's 11-month-old son Lucas and their Boston terrier Falkor outside to join her husband on the stairs as he spoke with the *Voice*, commented that one of the nicer aspects of the project had been its strengthening of community ties.

"The project's biggest value is that it brings all the neighbors together," she said.

### Cost of Water an Issue

Next up for the neighbors is to address the east-side steps. But without a dedicated water source for that hillside, they are unsure of what to plant there. For now, they continue to weed the area and are discussing whether any trees should be removed.

The neighbors expect to apply for a second challenge grant from the city to cover the costs of re-landscaping the eastern hillside and to help pay to install an irrigation system.

"If we are able to secure funding for water, and get through this drought okay, there are a number of possibilities for landscaping the hill," said Snyder.

Another possible project for the Jungle

Stairs supporters might be to install colorful tile murals on the steps. Ken Fisher said they had looked into such an idea, but the estimate was at least \$140,000 to tile the 96 steps running between Diamond and Collingwood.

"We weren't in a place to make that time commitment," said Fisher, meaning the time needed to raise the funds.

The group did use roughly \$6,000 from the grant funding to hire an artist to create metal signage announcing the "Twenty-Second Street Jungle Stairs" that is now affixed to the railing at the top of the west-side steps. Nearby, the project sponsors also built a box called a Little Free Library, which requests users "take a book, give a book."

"I think that metal signage worked out great," said Snyder. "We have talked about possibly getting a metal plaque to install at the curve on Collingwood to show where various peaks are off in the distance, like Mt. Diablo."

Behind the metal sign are five new paperback trees, also known as cajeput trees, planted where the succulents bought by Fisher that jumpstarted the entire project had been. Since they weren't natives, Fisher said those starter plants had since been removed.

As he admired his and his neighbors' handiwork, Fisher told the *Voice*, "It's exciting to see derelict, overgrown land turned into something beautiful." ■



Thanks to several grants and the dedication of a group of neighborhood volunteers, raised garden beds and vegetable planters now grace the steps on the western slope of the 22nd Street hill, between Collingwood and Diamond. Photo by Beverly Tharp

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# It's Halloween Costume Time

CONTINUED FROM PAGE 1

(which used to be in Noe Valley but moved to West Portal last year).

In my son Renzo's second-grade class, there seem to be more store-bought costumes in the mix. This might be due to the kids' younger ages and interests, or to the busyness of their parents. Popular costumes include superheroes like Ant-Man and Princess Zelda, Minecraft players, and Monster High characters, plus classics like vampires and witches.

## A Family Affair

Some Noe Valley families are going for a theme. We did that a few years ago, with *The Wizard of Oz*—Lulu was Dorothy, Renzo the Cowardly Lion, my husband Paul was the Tin Man, and I was the Scarecrow. We've also seen *LEGO Movie* families, *Grease* families, and Harry Potter families.

Usually, though, we try not to over-think things. From our Halloween costume box, I'll grab my trusty pointy witch hat. My husband usually sports a rainbow clown wig, Elvis sunglasses and sideburns, and some vampire teeth. It's a hodge-podge, but it works.

Noe Valley fifth-grader Dante Falzone, 11, won't be joining his family in a theme. Instead, he'll be a bat, using a costume his father made a few years ago. "The wings are old umbrellas." He spreads his arms to demonstrate how the rubbery cloth will hang off the sleeves of his hoodie. "It looks really cool."

Aisling McManamon, 10, also of Noe Valley, is going to be Pikachu, a cute, famous Pokémon or "pocket monster" from Japanese anime, popular in the 1990s. "I'm going to wear this onesie I got for

Christmas last year," she says, referring to a zip-up, one-piece fleece costume with attached hood. "It's just easy."

Aisling's older sister, Maeve, 15, isn't quite sure what costume she'll choose this year, but she knows it'll be store-bought. As a teen, she observes, "it kind of gets more uncomfortable to have a costume." On Halloween, "there's a stereotype to dress with less clothing," she says cryptically. Maybe she could go as Climate Change. Just a thought...

## Four Cauldrons, Please

Our family is on the fence, too. So we visit the One Stop Party Shop at the corner of Church and 28th streets. The store is stocked to the ceiling with Halloween costumes—both skimpy and modest—and masks, hats, and other accessories. Owner Mardie Vandervort says she's looking forward to this Halloween, in particular.

"It's on a Saturday, and that's always a lot of work, but it's a lot of fun, too," she says. "We'll probably open at 7 a.m. that day and close at midnight." (Normal hours are 11 a.m. to 7 p.m., seven days a week.) On Halloween, she and her helpers will hand out candy and put out some dry ice to create a spooky atmosphere.

October is one of the busiest months for the shop, which has been in the neighborhood for nearly 30 years. The last week before Halloween is especially hectic, with customers looking for last-minute get-ups. There's also mechanical party gear for sale, like the ghoulish holding a bowl of treats who cackles at you in the shop's doorway.

As for costume trends, over the past few months Vandervort has sold a lot of cat-ear headbands, mostly to those who are fans of pop star Ariana Grande. She also thinks Dia de los Muertos outfits might be popular this year. "We have Day



Ten-year-old Lulu and her brother Renzo, 7, became possessed while visiting One Stop Party Shop last month. She wants to be a cat and he's considering being a mouse. Photo by Olivia Boler

of the Dead costumes, tattoos, hats, and makeup. The masks are just beautiful."

## Neighborhood Haunts

Where should we wear our costumes this year?

With the Noe Valley Association taking a break from putting on the Harvest Festival (they promise to be back in 2016—see [www.noevalleyharvestfestival.com](http://www.noevalleyharvestfestival.com)), we might be on the prowl for some fun Halloween-ish activities, aside from the usual trick-or-treating. Our survey tells us that plenty of local shops and organizations have taken up the mantle of purveyors of autumnal entertainment.

The **24th on 24th Fall Fun Day** will take place on—you guessed it!—Saturday, **Oct. 24**. A joint effort of Whole Foods Market and the Just for Fun gift shop, the event will happen on 24th between Sanchez and Diamond from 11 a.m. to 5 p.m. There will be **costume contests** for both children and dogs in the Whole Foods parking lot starting at 1 p.m. Other activities include a fire truck, a hayride, hula dancers, photo booths, and an instrument petting zoo.

**Oct. 28**, at 6 p.m., we're invited to come in costume or pajamas (perhaps pajamas *are* our costume!) for the **Halloween Story Time** at Folio Books on 24th Street. Author Marcus Ewert and illustrator Lisa Brown—both from San Francisco—will present their new picture book, *Mummy Cat* (now there's a costume idea!). It's the story of a cat making his way through an ancient Egyptian tomb looking for his beloved princess. Will they be reunited in the end?

On Halloween, **Oct. 31**, there are a couple of fun, kid-friendly activities. The

**Randall Museum**, which is undergoing a renovation, will host a **Family Halloween Day** in its temporary digs at the Mission Art Center, 745 Treat Ave. From 10 a.m. to 2 p.m., folks are welcome to come in costume and make creepy crafts, explore spooky science, and play ghoulish games. There also will be some pumpkin-carving. Admission is free.

Last but not least, the **Noe Valley Farmers' Market** will host a **costume contest** for children and adults, at 10:30 a.m. on Halloween. Categories will include Most Original and Scariest, and there will be prizes. Afterwards, the James Lick Middle School Band will perform. The Farmers' Market takes place every Saturday, from 8 a.m. to 1 p.m., in the parking lot on 24th Street between Sanchez and Vicksburg streets.

As to whether my family will enter the contests, well that depends on whether we can get our costumes together. Lulu is planning to be a black cat. Since attending a sewing/fashion camp this summer, she's determined to make her own costume.

"I'm going to sew a black dress," she says. A trip to the fabric store is pending, but we've already purchased the cat ears and tail from One Stop Party Shop.

Renzo, 7, thinks he might, like Aisling, be Pikachu this year. "Or maybe a mouse," he says. We might try a family theme again, instead of the hodge-podge.

We could do Farmer in the Dell—I could be a dog, and my husband Paul could be the cheese. Either way, we'll likely head to the store. As Aisling says, it's just easy. ■

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<b>Registration</b>	All short-term rentals are required to be registered with The City	Short-term rental hosts will be required to report to The City <b>when they sleep at home or are away</b>
<b>Restrictions</b>	Short-term rentals of whole units are limited to 90 days a year	<b>Bans short-term rental of all in-law units</b>
<b>Taxes</b>	Hotel taxes are paid on every stay	<b>City will lose \$500,000 a month in hotel taxes</b> generated by short-term rentals <sup>1</sup>
<b>Enforcement</b>	In July, The City opened a new office to enforce and administer the law	<b>Allows neighbors to sue each other</b> over perceived violations regardless of The City's findings

<sup>1</sup>Airbnb Analysis – Prop. F, 7/11/15



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# The Cost of Living in Noe

## Buyers Put Great Stock in Noe

By Corrie M. Anders

Home shoppers shook off the jitters caused by a fluctuating stock market in August and purchased eight single-family homes in Noe Valley. The number of sales was about the same as in the dog days of summer last year. (There were nine transactions in August 2014.)

Buyers also bought 10 condominiums, according to sales data collected for the *Noe Valley Voice* by Zephyr Real Estate. That was on par with the 11 condo sales in August a year ago.

Zephyr president Randall Kostick said stock market volatility—on Aug. 24, the Dow Jones shed more than 1,000 points before rebounding to end the day with a 588-point loss—was having only a mild effect on real estate in Noe Valley.

“I’ve heard of one transaction where a



The top-floor flat in this two-unit building in the 4500 block of 25th Street features three bedrooms, 2.5 baths, a chef’s kitchen, extensive views, and two-car parking. The condo sold for \$1,950,000 in August.

Photos by Corrie M. Anders

buyer was a little crazed,” Kostick said. “That transaction was right in the middle of the volatility during the escrow period.” But the deal was completed, he said.

Since then, stocks have seesawed. “It’s too early to tell,” Kostick said, whether market woes will depress (or expand) home sales this fall.

Meanwhile, local sellers had no trouble attracting well-heeled buyers, many of them in the tech, social media, and biotech fields.

In August, \$1.6 million was the lowest price paid in the single-family-home category in Noe Valley. Though the sample size was small, the average sales price, \$2.6 million, was 11 percent higher than the \$2.3 million buyers paid in August of last year.

The price leader was an ultramodern home in the 900 block of Sanchez Street, between 22nd and 23rd streets. The renovated four-bedroom, 3.5-bath property carried an original price tag of \$3,499,000, but sold for \$4,050,000 in just 14 days. The 15.7 percent overbid rewarded the new owners with a gourmet kitchen, radiant heat, surround-sound, a wine cellar, deck, views, and one-car parking.

Condos also generated big bucks. One unit sold for \$1,950,000—15 percent



A complete makeover has transformed this 1900 house on Elizabeth Street into a modern, four-bedroom dwelling for which buyers recently paid \$4,050,000.

Total Sales	No.	Low Price (\$)	High Price (\$)	Average Price (\$)	Avg. Days on Market	Sale Price as % of List Price
<b>Single-family homes</b>						
August 2015	8	\$1,603,000	\$4,050,000	\$2,571,375	27	112%
July 2015	16	\$1,450,000	\$4,850,000	\$2,826,588	17	118%
August 2014	9	\$1,349,000	\$5,150,000	\$2,311,444	23	122%
<b>Condominiums</b>						
August 2015	10	\$500,000	\$1,950,000	\$1,219,122	34	117%
July 2015	7	\$785,000	\$2,400,000	\$1,663,714	17	114%
August 2014	11	\$405,000	\$1,599,000	\$1,134,364	42	114%
<b>2-to 4-unit buildings</b>						
August 2015	3	\$1,375,000	\$2,303,000	\$1,889,000	184	99%
July 2015	4	\$1,550,000	\$2,975,000	\$2,043,750	19	113%
August 2014	4	\$1,250,000	\$2,800,000	\$1,772,500	27	117%
<b>5+-unit buildings</b>						
August 2015	0	—	—	—	—	—
July 2015	1	\$2,425,000	\$2,425,000	\$2,425,000	25	124%
August 2014	0	—	—	—	—	—

\* Sales include all Noe Valley home sales completed during the month. Noe Valley for purposes of this survey is defined as the area bordered by Grand View, 22nd, Guerrero, and 30th streets. The Voice thanks Zephyr Real Estate ([www.zephyrsf.com](http://www.zephyrsf.com)) for providing sales data. NVV 10/2015

more than its asking price (\$1,695,000). Located in the 4500 block of 25th Street between Homestead Street and Hoffman Avenue, on the top floor of a two-unit

building built in 2000, the 1,859-square-foot space featured three bedrooms, 2.5 baths, a sunken living room, balcony, city views, and a two-car garage.

Unit	No. in Sample	Range September 2015	Average September 2015	Average August 2015	Average September 2014
Studio	6	\$2,195 – \$2,795	\$2,481 / mo.	\$2,247 / mo.	\$2,385 / mo.
1-bdrm	26	\$2,195 – \$4,800	\$3,232 / mo.	\$3,568 / mo.	\$2,960 / mo.
2-bdrm	36	\$2,900 – \$7,000	\$4,553 / mo.	\$5,112 / mo.	\$4,407 / mo.
3-bdrm	17	\$4,900 – \$10,000	\$6,860 / mo.	\$7,263 / mo.	\$6,658 / mo.
4+-bdrm	5	\$7,295 – \$22,500	\$12,659 / mo.	\$11,793 / mo.	\$7,798 / mo.

\*\* This survey is based on a sample of 90 Noe Valley apartment listings appearing on Craigslist from Aug. 31 to Sept. 12, 2015. NVV 10/2015

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## Noe Readers Family Travel

Josiane Chriqui Feigon and her father Sidney Chriqui made a trek to Krakow, Poland recently and brought a copy of the Voice along with them.

Where have you been lately? Did you bring your favorite newspaper with you? Tell the world, by emailing your photo to [editor@noevalleyvoice.com](mailto:editor@noevalleyvoice.com). Thanks.

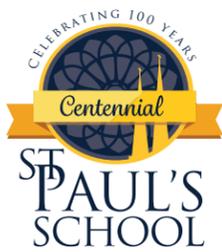


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# SHORT TAKES

## A Fall Fun Day With a Fire Truck

Fall officially starts in Noe Valley on Saturday, Oct. 24, with the 24th on 24th Fall Fun Day. From 11 a.m. to 5 p.m., along 24th Street from Sanchez to Diamond, kids, adults, and even dogs will have reason to celebrate the autumnal equinox. There will be no street closures, but lots of activities. And all are free.

The annual fall hayride, sponsored this year by Zephyr Real Estate, will roll all afternoon from the Walgreen's parking lot at Castro and Jersey streets to Sanchez and back.

Whole Foods Market will host the Dogs and Kids Costume Contest from 1 to 4 p.m., in its parking lot at 3950 24th St. Prizes will be awarded for Most Beautiful Kids Costume, Hottest Dog, Scariest and Cutest costumes, and Best Dressed Like a Fruit, Veggie, or Other Food. A free photo booth will be available to record the costumes for posterity.

Cliché Noe Gifts + Home will operate a free Halloween photo booth with Halloween props from 11 a.m. to 3 p.m. next door to the store, at 4175 24th St. Inside the door, Prosecco wine and Jelly Belly candy will be served all day.

Russo Music at 4072 24th St. will host an Instrument Petting Zoo all afternoon, meaning musical instruments will be available to kids and adults to tootle, toot, plink, and plonk. Owner Nicole Russo hopes the event will "give exposure to music and musical instruments." The zoo will include a clarinet, flute, saxophone, guitar, and keyboard.

The Out-of-the-Box Toy Time at Small Frys, 4066 24th St., will be good for kids who like to build. The store will let them assemble toys from boxes of toy parts—and take them apart—from noon to 3 p.m.

Giant coloring panels, not so giant coloring pages, and color markers for adults and kids will be provided all afternoon by Just for Fun at 3982 24th St. All materials are free.

A fire truck will be parked at 1 p.m. outside Bernie's Coffee on 24th near Noe. Friendly firepeople will be ringing the bell and collecting donated toys for the San Francisco Firefighters Toy Drive.

David's Tea will host two free activities, face-painting and a bean bag toss for small prizes, in a tent outside its store at 3870 24th St. from noon to 4 p.m.

Other Fall Fun Day sidewalk activities will include hula performances and the Clef Divers a cappella singing group. Many stores and shops will also be holding sidewalk sales, with discounts and specials.

Fall Fun Day was organized by David Eiland, co-owner of Just for Fun, and Julie Atkins, marketing team leader at Whole Foods Noe Valley. Eiland reports that, after the annual Harvest Festival was cancelled this year, Atkins asked him, "Do folks like the hayride and fun things on the street?" He said yes, so they decided to grab the reins and create a 24th on 24th Fall Fun Day.

For more information on the event, watch for posters and fliers at shops on 24th Street, and have a happy Fall Fun Day.

## You Don't Look 125

Holy Innocents Episcopal Church celebrates its 125th anniversary this month. The church, tucked away at 455 Fair Oaks St. between 25th and 26th streets, held its first service on Oct. 18, 1890, and is the oldest San Francisco

Episcopal church still operating at its original location. All events are free and open to the public.

The celebration kicks off Friday, Oct. 23, at 6 p.m. with an "informal gathering for everyone who has ever called Holy Innocents home," according to Vicar Jane McDougle. Celebrants will feast on spaghetti, tell stories about their experience at Holy Innocents, and join in hymn-singing.

Saturday, Oct. 24, from 1 to 4 p.m., the church opens its doors and takes it to the street with a community party on Fair Oaks Street. There will be tours of the church, food, music, a bouncy house, balloons, face-painting, and other fun.

Two special events will take place on Sunday, Oct. 25, in addition to the church's regularly scheduled services at 9 and 11 a.m.

There will be a tea party at 3:30 p.m. and a Victorian Choral Evensong at 5 p.m. The Evensong, an evening of hymns, psalms, and prayers, will feature both current and former members of the Holy Innocents choir.

Holy Innocents Episcopal began as a mission church of a larger congregation, St. John the Evangelist Episcopal, now at 15th and Julian streets. It was designed in the English Chapel style by famed Bay Area architect Ernest Coxhead, one of the pioneers of the Arts and Crafts movement.

McDougle says the church today has about 200 members, mainly young couples with children. Most live nearby, she says. "Half the congregation walks to church!" Find out more about Holy Innocents at [holyninsf.org](http://holyninsf.org).



Holy Innocents is celebrating its 125th year on Fair Oaks Street with a month of events, including an outdoor party and tour of the church on Oct. 24.

Photo courtesy Tiffany Loewenberg

## Be Square and Be There

It's your last chance to look over the plans for the greening of what once was a gas station and more recently a parking lot, at 24th and Vicksburg streets. The final community meeting for the soon-to-be Noe Valley Town Square will be held Tuesday, Oct. 13, 7:30 p.m., at St. Philip's Parish Hall, 725 Diamond St.

On the agenda, according to Todd David of Residents for Noe Valley Town Square, is a review of the design for the \$4.2 million project, which envisions a large public gathering space, a tots' play area, a stage canopy, shade trees, and a site for events and activities like the Noe Valley Farmers' Market.

Speaking at the event will be the landscape architect Chris Guillard from CMG Landscape Architecture, District 8 Supervisor Scott Wiener, and Stacy Bradley, deputy planning director for the city's Recreation and Park Department. Groundbreaking for the square is expected to be in January 2016.

## Night Photography, Noe Artists, and Birdhouses

Art is all around us in October. The Cliché Noe Gallery Shoppe, Gallery Sanchez, and Paxton Gate's Curiosities for Kids are all offering new exhibitions.

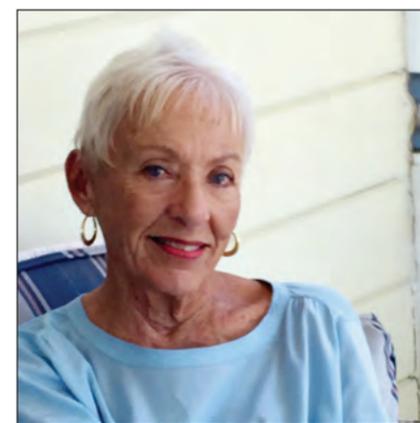
Cliché Noe Gallery presents "The Night and More," night photography by local fine arts photographer Grahame Perry Oct. 1 through Nov. 2.

After-dark photos of San Francisco, London, and other cities around the world will be on view Monday through Saturday, 10 a.m. to 7 p.m., and Sundays, 10:30 a.m. to 5:30 p.m., at Cliché Noe Gifts + Home, 4175 24th St. There will be a reception for the artist Thursday, Oct. 1, 5 to 7:30 p.m. See [clicheoe.com](http://clicheoe.com) for more information.

Noe Valley artists will exhibit their work Oct. 11 through Nov. 8 at Gallery Sanchez, in its first show since reopening in the renovated Noe Valley Ministry on Sanchez between Elizabeth and 23rd streets.

A reception for the artists will be held Saturday, Oct. 17, 1 to 4 p.m. The exhibit, called "Out and About: Noe Valley Artists," will also be open for Open Studios weekend, Nov. 7 and 8, from noon to 5 p.m. Gallery hours at the church are 9:30 a.m. to 1:30 p.m., Monday through Friday, as well as after church services and special events. For more information, contact gallery director Kit Cameron at [kit\\_cameron@icloud.com](mailto:kit_cameron@icloud.com).

In "The Birdhouse Show" at Paxton Gate's Curiosities for Kids, two dozen local artists will display their bird-minded creations Oct. 9 through Nov. 21. The opening party is Friday, Oct. 9, from 6 to 8 p.m. Paxton Gate's Curiosities for Kids



Cyra McFadden, author of the acclaimed memoir *Rain or Shine*, will appear at Folio Books Oct. 19 as part of the Odd Mondays series. Photo by Lynn Freed

is located at 766 Valencia, between 19th and 20th streets. Hours are Monday through Sunday, 11 a.m. to 7 p.m.

## In the Bookstores

Local book readings this month include a satirical look at life in Marin County, a picaresque novel set in ancient China, poetry, and Jacques Pépin.

Author Cyra McFadden, once a resident of Church Street, appears at Odd Mondays @ Folio Books on Oct. 19 at 7 p.m. McFadden wrote the best-selling novel *The Serial: A Year in the Life of Marin County* and the memoir *Rain or Shine*, a Pulitzer Prize finalist. She'll read from both, as well as talk about what she's writing and reading now, with Noe Valley writer and journalist Kathy Dalle-Molle. Copies of both books will be available for sale and signing by the author. For more events at Folio Books in October, go to [foliosf.com](http://foliosf.com).

Omnivore Books on Food on Cesar Chavez Street hosts Jacques Pépin Sunday, Oct. 11, at 3 p.m., among other food luminaries in October. Pépin will read from *Heart and Soul in the Kitchen*, his new book about the food he cooks at home for family and friends. For the full schedule of author appearances at Omnivore, go to [omnivorebooks.com](http://omnivorebooks.com).

Noe Valley author Wayne Goodman reads at Books Inc. Castro, 2275 Market St., with Carolina de Robertis and Kunal Mukherjee on Wednesday, Oct. 7, at 7 p.m. For more information, go to [www.booksinc.net/SFCastro](http://www.booksinc.net/SFCastro).

Poet Dan Richman, another local resident, is the featured reader Oct. 5, 7 p.m., at Bird & Beckett Books on Chenery in Glen Park. Richman's reading will be followed by an open mic. Sign up for your three minutes at the event. See all of the October activities at Bird & Beckett at [bird-beckett.com](http://bird-beckett.com).

## Middle Eastern Eats, Treats, and Beats

St. Nicholas Orthodox Church in Diamond Heights is presenting its 20th annual Middle Eastern Festival Saturday, Oct. 3, and Sunday, Oct. 4, with homemade food and drink, live music and song, debkeh folk dancing, a hookah lounge, jumpy tent for the kids, face-painting, henna tattoos, and a raffle for a new car.

Food and drink will include beef and chicken shawarmas, falafel, hummus, baba ganoush, craft beers, cocktails, and more. The folk dancing will be performed by members of the church.

Saturday hours are noon to 10 p.m. Sunday, the festival runs from noon to 8 p.m. There is a \$3 admission charge each day. Profits go to support programs of the church.

St. Nicholas Orthodox is located at the corner of Diamond Heights Boulevard and Duncan Street. For more information, go to [stnicholas-sf.com](http://stnicholas-sf.com).

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# SHORT TAKES

## TECA's Field of Dreams

Thomas Edison Charter Academy, Noe Valley's only charter school, is raising money to convert 5,000 square feet of its now concrete schoolyard into artificial turf to provide space for soccer and other sports for its 700-plus student body.

The school, located at 3531 22nd St., hopes to raise a total of \$50,000, the bulk of it from parents, corporate sponsors, and fundraisers.

Parents are conducting an online campaign to raise \$10,000. Tax-deductible donations can be made at [razoo.com/story/TECA-Field-of-Dreams](http://razoo.com/story/TECA-Field-of-Dreams). \$10 buys one square foot of field. \$1,000 will get your name on a commemorative plaque. The school has until Oct. 23 to make its goal. At press time, only 26 percent had been donated, according to [razoo.com](http://razoo.com).

Another TECA fundraising event has been scheduled for Monday, Oct. 26, from 6 to 8 p.m. at Umpqua Bank, 3938 24th St. Bank manager Stephanie Powell says the bank is providing wine and cheese.

Similar fields have been built at Marshall Elementary School in the Mission, Daniel Webster Elementary in Potrero Hill, and at four other San Francisco public elementary schools.

Asked why she hoped her school would get an artificial-turf playing field, one student, Grace, 8, said, "It would mean a lot to me because I like to play soccer." She also explained that, right now, kids fall on the concrete and get hurt. "They have to go to the nurse's office," she said.



Students at TECA are asking the community to help them raise money for a soccer field at the school on 22nd Street.

## Autumn Magic at 30th Street

For 18 years, "Autumn Magic" was a fall fundraiser for the 30th Street Senior Center, but no more. This year, new development officer Carmen Torres says it's a "friend-raiser, a community awareness event, so neighbors can see who we are." The party is set for Sunday, Oct. 25, 1 to 5 p.m. There will be lots of food—"Spanish-Asian-American fusion," according to Torres. There will be music, too, by the Jesse Foster Trio, a jazz and rhythm & blues group. The spectacular third-floor half-acre garden at the center will be open to guests during the event.

Autumn Magic will also honor the late Vicki Rosen, longtime president of Upper Noe Neighbors; Tom Maravilla, longtime member and immediate past president of the senior center board; and Friends of Noe Valley, for its annual garden tour and other good works.

Reservations are encouraged. Go to [OnLok.org/30th-Street-Senior-Center](http://OnLok.org/30th-Street-Senior-Center) and click on the Events tab. Tickets are \$25 to cover costs. Sponsorships are also available. Contact Torres at [ctorres@onlok.org](mailto:ctorres@onlok.org) or call her at 415-550-2213 by Oct. 22.

The 30th Street Senior Center is at 225

30th St., between Church Street and San Jose Avenue. It's open Monday through Saturday, 8:30 a.m. to 5 p.m.

## Chamber Music Season Begins

The Noe Valley Chamber Music's 2015-16 season begins this month and runs through next May. The first two presentations are at St. Mark's Lutheran Church on Cathedral Hill. The remaining five are at the Noe Valley Ministry on Sanchez Street.

Sunday, Oct. 11, the Premiere Saxophone Quartet will play the world premiere of "Incendiary Devices" by David Carlson, a piece commissioned by the NVCM, as well as Samuel Barber's "Souvenirs," George Gershwin's "Three Preludes," and a second piece by Carlson, "Absolute Music." The event begins at 3:15 p.m. with a preconcert talk with the quartet members. The concert starts at 4 p.m., and is followed by a reception at 5:30 p.m. St. Mark's Lutheran is located at 1111 O'Farrell St., between Franklin and Gough streets. There is limited onsite free parking.

For information on all seven concerts and to purchase tickets, go to [nvcn.org](http://nvcn.org). Season tickets are also still available online.

## Sunday Streets in the Mission

The last Sunday Streets of 2015 is scheduled for Oct. 18 in the Mission. From noon to 4 p.m., Valencia Street will be closed to cars from 25th Street to the McCoppin Hub Plaza, near Market Street. Activity and food hubs will be at various points along Valencia, including between 25th and 26th streets and at 19th, 20th, 21st, and 22nd streets. Twenty-third Street between Bartlett Street and San

Jose Avenue will be closed as well. The event is pet friendly, kid friendly, bike friendly, and exercise friendly.

Sunday Streets is produced by Livable City, a nonprofit advocate headed by BART director Tom Radulovich. For more information or to volunteer, go to [sundaystreetsf.com](http://sundaystreetsf.com).

## Vicki Rosen Memorial

Vicki Rosen was the longtime president of the neighborhood association Upper Noe Neighbors. She passed away in June. (See "Vicki Rosen: A Champion of Upper Noe," in the July/August Voice.)

A celebration of Rosen's life and service to the community will be held Wednesday, Oct. 14, from 7 to 9 p.m. in the Upper Noe Recreation Center auditorium at Sanchez and Day streets. State Senator Mark Leno and District 8 Supervisor Scott Wiener will speak. The event is free, and everyone is welcome.

## Lit Quake and Lit Crawl

Lit Quake, San Francisco's annual literary lollapalooza, runs Oct. 9 to 17 this year—nine days, 800 authors. There are events all around the Bay Area, including author arguments, a commemoration of the Armenian Genocide, and tastings (edible and literary) by celebrity chefs. Lit Quake in the Castro is Sunday, Oct. 11, 1 p.m., at Magnet, 4122 18th St. Check out the full schedule at [litquake.org](http://litquake.org).

Lit Crawl, the literary one-night stand, is Saturday, Oct. 17, from 6 to 9:30 p.m. Book events are spread along Valencia and throughout the Mission. Google Lit Crawl 2015 to go directly to the listings for Phase One, Two, and Three.

*This month's Short Takes were compiled and written by Richard May.*



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# Noe Valley Democratic Club



## November 3<sup>rd</sup> Election Endorsements

### CITY CANDIDATES

— Mayor —  
**Ed Lee**



— Sheriff —  
**Vicki Hennessy**

— District Attorney —  
**George Gascón**

— City Attorney —  
**Dennis Herrera**

— Treasurer —  
**Jose Cisneros**



— Community College Board —  
(1 Year Term)  
**Alex Randolph**

### CITY PROPOSITIONS



**A – YES: Affordable Housing Bond**



**B – YES: Paid Parental Leave By City Employees**

**C – YES: Expenditure Lobbyists**



**D – YES: Mission Rock**

**E – NO: Requirements For Public Meetings**



**F – NO: Short-Term Residential Rentals**

**G – NO: Disclosures Regarding Renewable Energy**

**H – YES: Defining Clean, Green, and Renewable Energy**



**I – NO: No Housing Moratorium**

**J – NO POSITION: Legacy Business Historic Preservation Fund**

**K – NO POSITION: Surplus Public Lands**

**FYI:** Please note that candidates/campaigns needed to receive 60% of the votes to be recommended for endorsement.

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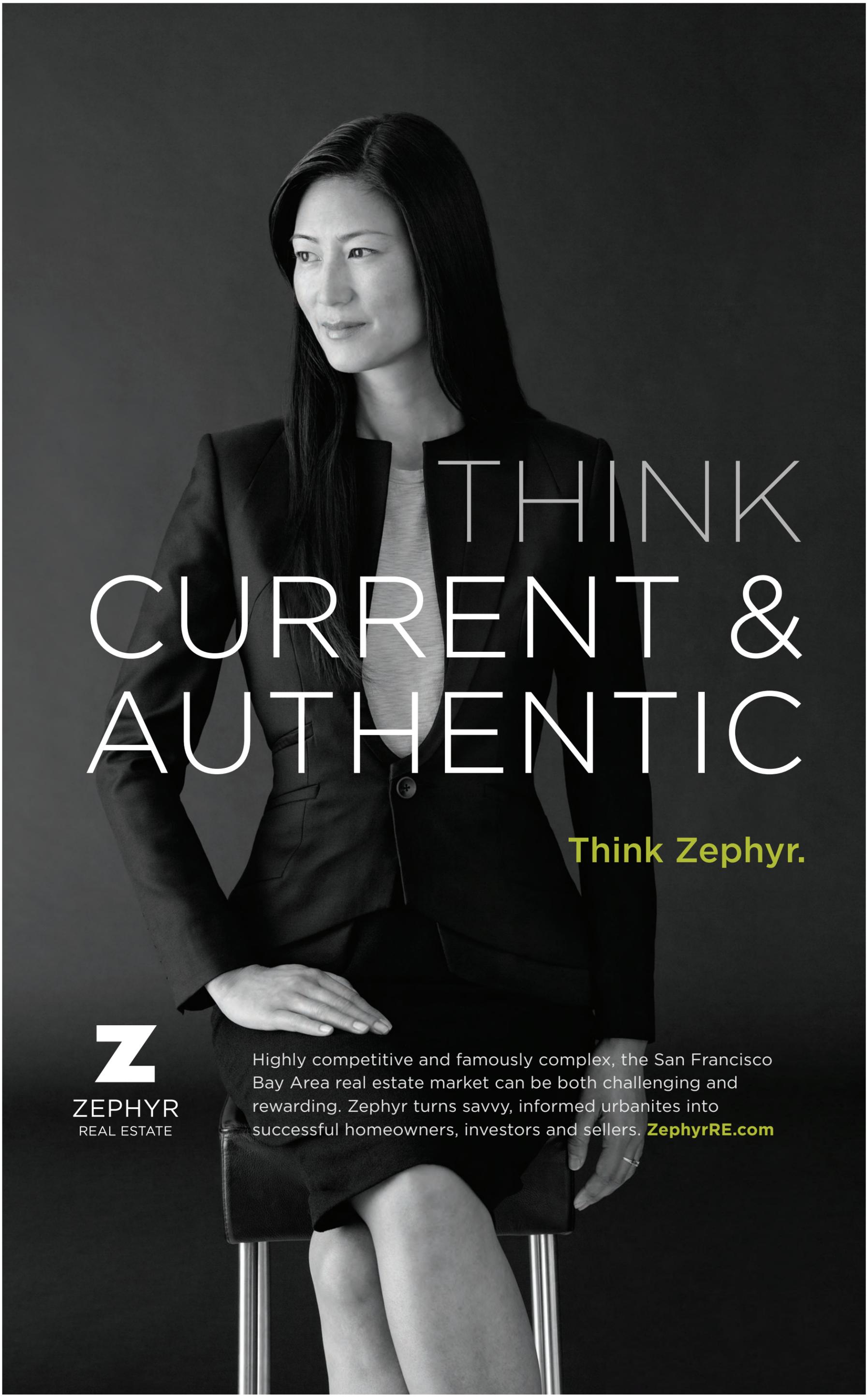
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**Historic Noe Gouls.** The year was 2003 and our fearless photographer gathered this motley crew for a 24th Street Halloween portrait.

Photo by Pamela Gerard



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## 2015 Voting Guide

Housing for All in 2015!

**Vote Yes**

**YES on A:** San Francisco Affordable Housing Bond  
*New affordable and public housing without raising property taxes*

**YES on D:** Approves the Giants' Mission Rock/Pier 48 Mixed-Use Project

**YES on K:** Expands Use of Surplus City Land for Affordable Housing

**Vote No**

**NO on F:** Reduces Legal Home-Sharing Days  
*Takes income from homeowners and renters, costs millions in lost taxes*

**NO on I:** Places Moratorium on Housing Construction in the Mission  
*Stops all housing production, driving housing costs higher*

**Vote YES on H and NO on G**

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**Blessing of the Animals:** Sunday celebration, October 11 at 10:45 a.m. at Bethany United Methodist Church, corner of Sanchez and Clipper streets.

**Halloween at the Market:** Celebrate Halloween at the Farmer's Market! Costume contest for kids, adults and pets with prizes for Most Original and Scariest. Prizes to be won! Followed by a performance from the James Lick School Band.

**Job Opening:** Part time CSP, Client Service Professional, during tax season, two days per week, Wednesday and Saturday 10 a.m. to 5 p.m. Job covers a variety of office duties. Please call Gerti on Mondays between 10 a.m. and 4 p.m. at 415-821-3200 for details and personal interview.

**Japanese Flower Arranging:** Study Sangetsu, an Ikebana style that emphasizes simplicity and naturalness with instructors Jill Owen and Suki Davis. Classes at SF Johrei Center, 1322 Portola Drive, 94127. When: 1st and 3rd Saturdays in October and November, 12-3 p.m. All levels, drop-ins welcome. A donation of \$10-\$35 is requested each time for flowers. No one is turned away for lack of funds. If you're coming, please call Jill 415-472-0825 and leave a message so we'll have enough flowers for you. We'll make two arrangements each class. Bring pin frogs, shallow vase and cutters if you have them.

**Bethany Holiday Fair:** Sunday, November 22 from 1 to 4 p.m. at Bethany United Methodist Church, corner of Sanchez and Clipper streets.

**Help with your College Application:** Educational therapist, writer, credentialed teacher available to support high school juniors and seniors with college essays. Contact Lisa: [lisajg918@yahoo.com](mailto:lisajg918@yahoo.com) or 415-370-9931.

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**Submissions:** The Noe Valley Voice welcomes submissions of short fiction, essays, or poetry, particularly those relating to Noe Valley. Email [editor@noevalleyvoice.com](mailto:editor@noevalleyvoice.com) or write Noe Valley Voice, P.O. Box 460249, San Francisco, CA 94146. Please include a phone number.

## HOW TO PLACE A CLASS AD

**It's easy.** Just type or print the text of your ad, multiply the number of words by **40¢ per word**, and send us a check or money order for the total. (Note that a phone number, including area code, counts as one word.) Then mail your ad text and payment, made out to the *Noe Valley Voice*, so that we receive it by the **15th of the month** before the month in which you'd like to advertise. The address is *Noe Valley Voice* Class Ads, P.O. Box 460249, San Francisco, CA 94146. (Sorry, the *Voice* is unable to accept Class Ads by phone or email.)

**10 for 10 discount:** The *Noe Valley Voice* publishes 10 months a year. (We're on vacation in January and August.) If you place the same class ad in 10 issues, you are entitled to a 10 percent discount. To figure your cost, deduct 10 percent from the total amount due for 10 issues.

The next *Voice* will be the **November 2015** issue, distributed in Noe Valley the first week of November. **The deadline for Class Ads is Oct. 15.**

The Class Ads also will be displayed at [www.noevalleyvoice.com](http://www.noevalleyvoice.com).

Advertisers should keep in mind that only the first few words of the ad (not to exceed one line) will be set in bold. Also, receipts and tear sheets will be provided only if your order is accompanied by a self-addressed, stamped envelope. Refunds are not granted unless we have made an error. We appreciate your support.

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LIBRARY EVENTS

**Noe Valley Knitting Circle:** Here's where you can learn how to knit or crochet in the company of other knitters and crocheters. Bring yarn if you're working on a project. Saturday, Oct. 3, 10:30 a.m. to 12:30 p.m.

**eReader and eResource Drop-In:** Bring your Kindle, Nook, iPad, or laptop (including PIN and password) and your library card and learn how to use the library data bases, Zinio for magazines, hoopla! for movies, and ebook resources like Overdrive. Tuesday, Oct. 6, 10:30 to 11:30 a.m.

**DIY Necklace-Beading** will be happening at Adult Craft Night, held on first Wednesdays. The library will provide supplies, but space is limited to 12. Register at 415-355-5707 or email nvamgr@sfpl.org. (Children 12 and older will be put on a waiting list.) Wednesday, Oct. 7, 7 to 8 p.m.

**Friday Matinee:** The 1931 film *Frankenstein* is regarded as the definitive version of the classic tale by Mary Shelley. Friday, Oct. 9, 2 to 4 p.m.

**Biking Safety Traffic Skills 101-1:** The SF Bicycle Coalition will host a safety class (for ages 14 and up) covering the rules of the road, biking in city traffic, handling intersections, and avoiding collisions. The course is a prerequisite for the coalition's On-Road course. To register: 415-431-BIKE. Saturday, Oct. 10, 1 to 5 p.m.

**Opera for the People:** Hear selections from Ruggiero Leoncavallo's *Pagliacci (The Clowns)*, about the lives of a troupe of traveling actors, including the famous characters Harlequin, Columbine, and Pagliaccio. Tuesday, Oct. 13, 7 to 8 p.m.

**The Great Books Discussion Group,** sponsored by the Great Books Council of San Francisco, discusses philosopher Arthur Schopenhauer's "On Death and Its Relation to the Indestructibility of Our Inner Nature." Wednesday, Oct. 14, 6:30 to 8:30 p.m.

**Noe Valley Book Discussion Group:** The group is continuing to read *Fun Home: A Family Tragicomic*, the graphic novel by Alison Bechdel. Wednesday, Oct. 21, 7 to 8:30 p.m.

**Flora and Fauna of the Presidio:** Learn about the wildlife of the Presidio with stories about Presidio history from Park Ranger Fatima. Saturday, Oct. 24, 11 a.m. to noon.

FOR TEENS AND UP

**The AAC Conversation Club** is for teens and adults using Dynavox, QuickTalker, and Talk Bar, and similar apps for smartphones or tablets. Mondays, Oct. 5, 9 & 26; 4:30 to 5:30 p.m.

*All events take place at the Noe Valley/Sally Brunn Library, 451 Jersey St., between Castro and Diamond streets. For information, call 415-355-5707 or visit www.sfpl.org.*

MORE BOOKS TO READ

Bookapalooza

Library Branch Manager Denise Sanderson and Children's Librarian Catherine Starr of the Noe Valley/Sally Brunn Library invite you to check out their latest selection of books, movies, and eLit. October's medley includes a book on the secrets of the Winchester Mystery House, a history of the Great Barrier Reef, and a film of a 1962 concert by Judy Garland, Frank Sinatra, and Dean Martin.

To find these and other choices on the library shelves, call or drop by the Noe Valley branch, 451 Jersey St. (415-355-5707), or visit the San Francisco Library online at www.sfpl.org. The *Voice* thanks bookworm Karol Barske for writing the annotations.

Children's Fiction

- Two sisters find a way to stay connected even though one has started school, in *Maple and Willow Apart*, written and illustrated by Lori Nichols. Ages 3 to 5.

- A girl tries various techniques to get the giraffe she wants for her birthday, in *One Word From Sophia* by Jim Averbeck, with illustrations by Yasmeen Ismail. Ages 4 to 8.

- The mysterious stuff that goes on in bodies is explored in *The Beast in My Belly*, written by Grzegorz Kasdepke and illustrated by Tomasz Kozlowski. Ages 6 to 9.

- Abby Hanlon's *Dory and the Real True Friend*, the sequel to *Dory Fantasmagory*, follows our heroine to adventures at school. Ages 6 to 9.

- In *The Power of Poppy Pendle*, by Natasha Lowe, a girl has to decide if she wants to be a baker or a witch. Ages 8 to 11.

- When Jack's brother dies, he quits the baseball team, but with the help of new friends, he learns some new things about himself, in *The Only Game* by Mike Lupica. Ages 8 to 12.

- *Goodbye Stranger*, by Newbery Medal winner Rebecca Stead, follows three friends through the pitfalls and joys of seventh grade. Ages 10 and up.

- The adventures of Sophia Tims and Theo, who rewrote the map of the world, continue in *The Golden Specific*, book two of the Mapmakers Trilogy. Ages 10 and up.

Adult Fiction

- When the Great Depression hits, the colorful proprietor of a jazz-age movie theater opens it to the homeless, in *Saint Mazie* by Jami Attenberg.

- Three Harvard students are forced to face their own secrets when a favorite professor is accused of a murder on campus in *Bradstreet Gate* by Robin Kirman.

- In *Lost Concerto* by Helaine Mario, classical pianist Maggie O'Shea searches for her mysteriously missing godson and gets drawn into criminal and terrorist activity in Aix-en-Provence.

- Set 30,000 years ago during the Ice Age, *The Dog Master* by W. Bruce Cameron imagines how a man survived the elements through his close bond with a wolf.

Adult Nonfiction

- Jane Mason's *Homemade Sourdough: Mastering the Art and Science of Baking With Starters and Wild Yeast* explains sourdough formulas, starters, and recipes.

- *Smokeyjumper: A Memoir by One of America's Most Select Airborne Firefighters*, by Jason Ramos, looks into the dangerous unpredictable work of fighting forest fires.

- Christine Carter, happiness expert at UC Berkeley's Greater Good Science Center, explains how to achieve more by doing less in *Sweet Spot: How to Find Your Groove at Home and Work*.

- *The Wise and Foolish Builders* by Alexandra Teague is a collection of poems inspired by Sarah Winchester and the gun-toting figures in her Mystery House, such as Annie Oakley, Calamity Jane, and Buffalo Bill.

New on Hoopla!

(audiobooks, movies, music, and TV)

- Alastair Bruce, adviser to the *Downton Abbey* public television series, describes the social behavior of the aristocratic set in Edwardian Britain in *Manners of Downton Abbey*.

- *The Mystery of Agatha Christie*, narrated by David Suchet (Poirot), offers a fresh perspective on the life and work of the bestselling murder mystery writer.

- Judy Garland, Frank Sinatra, and Dean Martin perform together in a 1962 concert, *Judy, Frank & Dean: Once in a Lifetime*.

New eBooks

- Edinburgh Detective Inspector John Rebus solves sinister crimes in *The Beat Goes On: The Complete Rebus Stories* by Ian Rankin.

¡Viva! Salsa Recipes

*A Little Yumminess, which is presenting ¡Viva!, Hispanic Cooking Class for Kids at the Noe Valley Library on Oct. 1, offered to share two of their popular salsa recipes. The recipes each make about 3 cups.*

Classic Pico de Gallo

This tasty, classic, and versatile salsa is perfect with chips or as a topping for tacos, quesadillas, eggs, or anything else you can think of. If you prefer a less spicy version, you can try red, yellow, or orange bell pepper in place of the jalapeño. For a spicier version, substitute serrano chile for the jalapeño.

Ingredients

- 2 cups tomatoes, chopped (about 2 medium-sized tomatoes)
- 1/2 cup red onion, diced finely
- 1/2 jalapeño chile, diced finely (remove seeds to reduce the heat)
- handful of chopped cilantro
- juice of half a lime, or more to taste
- dash of honey
- dash of white vinegar
- salt and pepper to taste

Combine all the ingredients in a bowl and taste to adjust seasonings to your preference.

Avocado, Jicama, and Citrus Salsa

This salsa has a nice mix of textures and the toasted cumin gives it a wonderful

CHILDREN'S EVENTS

At ¡Viva! **Hispanic Cooking Class for Kids**, Simran Singh and Stacie Dong, professional cooking teachers and co-owners of A Little Yumminess, and Miss Catherine of the Noe Valley Library staff will lead a workshop featuring recipes for cactus tortillas, guacamole, and salsa. (See recipes below.) Kids ages 6 and up should reserve a spot by calling 415-355-5707 (limit: 12 participants). Thursday, Oct. 1, 3:30 to 4:30 p.m.

Join Miss Catherine for **Toddler Tales**, a half hour of books, rhymes, music, and movement for children 16 months through 2 years old and their caregivers. Thursdays, Oct. 1, 8, 15, and 29; at 10:15 to 10:45 a.m. and 11 to 11:30 a.m.

Short films that are often not available on DVD will be shown at **Reel-to-Reel Preschool Films**, for children 3 to 5 years old and caregivers. Thursday, Oct. 22, from 10:15 to 10:45 a.m., and 11 to 11:30 a.m.

**Read to Stanley the Dog** and his reading specialist Rebecca at the SPCA-sponsored Puppy Dog Tales, a program aimed at new readers ages 4 to 7. Reserve a reading time at 415-355-5707. Saturday, Oct. 17, 3:30 to 4:30 p.m.

FOR TEENS AND UP

**The AAC Conversation Club** is for teens and adults who use communication devices like Dynavox, QuickTalker, and Talk Bar, or similar apps for smartphones or tablets. Mondays, Oct. 5, 9 & 26; 4:30 to 5:30 p.m.

*The Noe Valley/Sally Brunn Library is located at 451 Jersey St., between Castro and Diamond streets. For information, call 415-355-5707 or visit www.sfpl.org.*

- In *Reef: A Passionate History*, author Iain McCalman tells the story of the Great Barrier Reef, starting with Captain Cook's shipwreck there in 1769 and ending with the present-day threat of extinction due to climate change.

- *Villa America* by Liza Klausmann evokes the cultural scene of the "Lost Generation" in the 1920s.

depth of flavor. Toasting spices in a dry pan over medium heat is a great way to revive and intensify their flavor, but watch the spices closely in the pan because they can burn easily. The spice is ready when you can begin to smell its aroma and it darkens just slightly.

Ingredients

- 1 cup avocado, peeled, pitted, and diced (about 1 medium avocado)
- 1 cup jicama, peeled and diced
- 1 cup orange or grapefruit, peeled and chopped
- 1/2 cup cilantro, stems removed and finely chopped
- juice of 1 lime
- 1/2 teaspoon salt, or more to taste
- 1/2 teaspoon ground cumin

Combine diced avocado, jicama, and citrus in a mixing bowl along with the chopped cilantro. Season with salt and lime juice. Taste and adjust seasoning with more salt as needed.

Heat a small pan over medium heat. Add the ground cumin to the pan and toast until the spice becomes fragrant, about 1 minute, then remove it immediately from pan. Sprinkle warm, toasted cumin over the salsa before serving.

*A Little Yumminess (www.alittleyum.com) is a blog created by Simran Singh and Stacie Dong, two San Francisco moms with a passion for cooking. They teach cooking classes, run cooking camps for kids, and hold adult classes at 18 Reasons, 3674 18th St.*

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H	E	S	L	E	A	N	E	D	E	L	S	E	S

BRANCH HOURS

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Mission Branch Library 300 Bartlett St., 355-2800							
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1-5	1-6	10-9	10-9	10-9	1-6	10-6	
Glen Park Branch Library 2825 Diamond St., 355-2858							
Sun	Mon	Tues	Wed	Thurs	Fri	Sat	
1-5	10-6	10-6	12-8	12-7	1-6	1-6	
Eureka Valley-Harvey Milk Branch Library 1 José Sarria Ct. (3555 16th St.), 355-5616							
Sun	Mon	Tues	Wed	Thurs	Fri	Sat	
	12-6	10-9	12-9	10-6	1-6	12-6	

# OCTOBER 2015

**Oct. 1:** Cooking teachers Simran Singh and Stacie Dong lead "Viva! HISPANIC COOKING Class for Kids," ages 6 and up. 3:30-4:30 pm. Noe Valley Library, 451 Jersey. Limited to 12 participants; register at 355-5707.

**Oct. 1:** Duggan McDonnell discusses Drinking the Devil's Acre: A Love Letter from San Francisco and Her COCKTAILS. 6:30-7:30 pm. Omnivore Books, 3885A Cesar Chavez. 282-4712; omnivorebooks.com.

**Oct. 1, 8, 15 & 29:** Miss Catherine tells TODDLER TALES with books, rhymes, music, and movement. 10:15 & 11 am. Noe Valley Library, 451 Jersey. 355-5707; sfpl.org.

**Oct. 1-29:** Attend PUB QUIZ NIGHTS on Thursdays at the Dubliner, 3838 24th. 8 pm. 285-0674; brainstormer.com.

**Oct. 1-31:** Noe Valley OVEREATERS Anonymous meets Monday through Saturday, 7 am, at St. Aidan's Church, 101 Gold Mine. oasf.org.

**Oct. 1-31:** 30th Street SENIOR CENTER serves lunches for people over 60, weekdays and Saturdays. Noon and 1 pm. 225 30th. 550-2211.

**Oct. 1-Nov. 2:** Grahame Perry exhibits PHOTOGRAPHS in "The Night and More," at Cliché Noe Gifts. Reception Oct. 1, 5-7 pm. 4175 24th. 282-5416.

**Oct. 2:** Cat Cora introduces Cooking As Fast As I Can: A CHEF'S STORY of Family, Food, and Forgiveness. 6:30-7:30 pm. Omnivore Books, 3885A Cesar Chavez. 282-4712; omnivorebooks.com.

**Oct. 2-30:** The Friday-night JAZZ series continues at Bird & Beckett with artists Don Prell, Jimmy Ryan, and the Third Quartet. 5:30-8 pm. 653 Chenery. 586-3733; birdbeckett.com

**Oct. 2-30:** Shout "BINGO!" at St. Paul's on Friday nights at 7 pm (doors open at 5 pm). St. Paul's Parish Hall, 221 Valley. 648-7538.

**Oct. 2-30:** Dolores Park Cafe hosts Friday-night MUSIC and spoken word. 7:30-10 pm. 501 Dolores. 621-2936; doloresparkcafe.com.

**Oct. 3:** The Noe Valley KNITTING CIRCLE meets at the Noe Valley Library from 10:30 am to 12:30 pm. 415 Jersey. 255-7200.

**Oct. 3 & 4:** The 20th annual MIDDLE EASTERN FESTIVAL at St. Nicholas Orthodox Church features food, music, folk dancing, a hookah lounge, and a jumpy tent. Sat., noon-10 pm; Sun., noon-8 pm. Diamond Heights Blvd. & Duncan. stnicholas-sf.org.

**Oct. 3-31:** Each Saturday, the Noe Valley FARMERS' MARKET brings you fresh produce and live musicians from 8 am to 1 pm. 3861 24th. 248-1332; noevalleyfarmersmarket.com.

**Oct. 3-31:** The Noe Valley Rec Center offers free YOGA CLASSES Saturdays 9:15-10:15 am. Day & Sanchez. 970-8061; noevalleyrecenter.com.

**Oct. 3-31:** Meet under the rainbow flag at Harvey Milk Plaza (Castro and Market) for a City Guides walking tour of the CASTRO. Sat., Sun. & Tues., 11 am. 557-4266; sfcityguides.org.

**Oct. 3-31:** Saturday night JAZZ at Bird & Beckett features local performers from 8 to 11 pm. 653 Chenery. birdbeckett.com.

**Oct. 4:** 12-year-old Ylan Lockwood reads from her first NOVEL, Through My Eyes. 10:30 am. Folio Books, 3957 24th. 821-3477; foliosf.com.

**Oct. 4:** The CASTRO STREET FAIR runs from 11 am to 6 pm around Castro and Market streets. castrostreetfair.org.

**Oct. 4:** Herchurch celebrates the BLESSING OF THE ANIMALS on St. Francis Day. Drop in between 1 and 4 pm. 678 Portola.

**Oct. 4:** Author Pamela Myers and illustrator Augusta Talbot discuss the five-book series The Adventure of the WOOD ELVES. 3 pm. Folio Books, 3957 24th. 821-3477; foliosf.com.

**Oct. 4 & 18;** Nov. 1: SF City Guides leads a free WALKING TOUR of Noe Valley on first and third Sundays at 1:30-3:30 pm. Meet at the Noe Valley Library, 451 Jersey. 557-4266; sfcityguides.org.

**Oct. 4-25:** The Glen Park Village FARMERS' MARKET is open Sundays, 10 am to 2 pm, in the Glen Park BART parking lot at Bosworth and Arlington. pcfma.com.

**Oct. 4-25:** Meet at the gold fire hydrant at 20th and Church at 11 am Sundays for a City Guides walking tour of the area around MISSION DOLORES. 557-4266; sfcityguides.org.

**Oct. 5:** ODD MONDAYS hosts a discussion, "Reviving New Deal Values," with Gray Brechin, Will Maynez, and John Roosevelt Boettiger. 7 pm at Folio Books, 3957 24th. No-host supper; 5:30 pm, Haystack Pizza, 3881 24th (rsvp jlsender@webtv.net). 821-2090; oddmondays.com.

**Oct. 5:** POET Dan Richman reads at Bird & Beckett Books, followed by an open mic. 7 pm. 653 Chenery. 586-3733; birdbeckett.com.

**Oct. 5, 9 & 26:** The Augmentative and Alternative Communication (AAC) Conversation Club meets Mondays from 4:30 to 5:30 pm. Noe Valley Library, 451 Jersey. 355-5707; sfpl.org.

**Oct. 6:** The Noe Valley Library offers an eREADER drop-in from 10:30 to 11:30 am. 451 Jersey. 355-5707; sfpl.org.

**Oct. 6:** RUTH REICHL discusses My Kitchen Year: 136 Recipes That Saved My Life at a cocktail reception at Bar Agricole. 7-10 pm. 355 11th. 282-4712;

**Oct. 6, 13, 20 & 27:** The Eureka Valley Library offers its TODDLER TALES on Tuesdays, 10:30 am. I Jose Sarria Court (16th & Market). 355-5616; sfpl.org.

**Oct. 6-27:** Larkin Street Youth Services gives free HIV TESTING for youth 24 and under. Tuesdays, 5-7 pm. 1800 Market. 673-0911; sfcenter.org.

**Oct. 6-27:** See Jane Run offers a Tuesday RUN CLUB, beginning at 6 pm, at 3910 24th. 401-8338.

**Oct. 6-27:** Dogs 6 months and older are invited to the Tuesday PUPPY SOCIAL at K9 Scrub Club. 7-8 pm. 1734 Church. Register: k9scrubclub.com.

**Oct. 6 & Nov. 3:** "Write Now! @ Folio Books" is a monthly WORD JAM led by writer/editor Kathy Dalle-Molle; all levels welcome. 7-8:30 pm. 3957 24th. 821-3477; sign up at foliosf.com/events.

**Oct. 7:** The Noe Valley Library offers a DIY BEAD Necklaces workshop from 7 to 8 pm. 451 Jersey. Space is limited to 12; register at 355-5707 or nvamgr@sfpl.org.

**Oct. 7:** Robert Pepper discusses "Understanding Your SOCIAL SECURITY Benefits" at the Glen Park Library. 7:30-8:30 pm. 2825 Diamond. 355-2858.

**Oct. 7, 14, 21 & 28:** The Eureka Valley Library offers BABY RHYME and Playtime on Wednesdays, 1:30 to 2:15. I Jose Sarria Court (16th & Market). 355-5616; sfpl.org.

**Oct. 7-28:** Folio Books hosts a STORYTIME for toddlers every Wednesday at 10 am. 3957 24th. 821-3477; foliosf.com.

**Oct. 7-28:** Chris Sequeira conducts free senior QIGONG classes Wednesdays 1-3 pm at the Upper Noe Rec Center, Day & Sanchez. 773-8185; livingtaichi@yahoo.com.

**Oct. 7-28:** The Castro FARMERS MARKET is open every Wednesday, from 4 to 8 pm, through mid-December. Noe at Market. pcfma.com.

**Oct. 7-28:** AL-ANON meets Wednesdays 8 to 9:30 pm at St. Philip's Church. 725 Diamond. 834-9940; al-anonsf.org.

**Oct. 7 & Nov. 4:** The GLBT HISTORY Museum has a free day on first Wednesdays. 11 am-7 pm. 4127 18th. 621-1107; GLBThistory.org.

**Oct. 8:** The LGBT SENIOR discussion group meets at 30th Street Senior Center. 10-11:30 am. 225 30th. 296-8995, ext. 5.

**Oct. 8:** Meera Sodha discusses Made in INDIA: Recipes From an Indian Family Kitchen. 6:30-7:30 pm. Omnivore Books, 3885A Cesar Chavez. 282-4712; omnivorebooks.com.

**Oct. 8:** The Resilient Diamond Heights work-group hosts an emergency preparedness WORKSHOP; "Building a Stronger Future." Noon-3:30 pm, lunch provided. St. Aidan's Church, 101 Gold Mine.

**SOct. 8:** Folio Books hosts a READING with wine, with Dimitri Keriotis, author of The Quiet Time. 7 pm. 3957 24th. 821-3477; foliosf.com.

**Oct. 8-Nov. 22:** CREATIVITY EXPLORED hosts "Dance Party," a group exhibit of artwork. Reception Oct. 8, 7-9 pm; Mon & Tues., 10 am-3 pm; Wed.-Fri., 10 am-7 pm; Sat. & Sun., noon-5 pm. 3245 16th. 863-2108; creativityexplored.org.

**Oct. 9:** The Noe Valley Library offers screening of the classic 1931 FILM Frankenstein. 2-4 pm. 451 Jersey. 355-5707; sfpl.org.

**Oct. 9:** THE BREAD AND PUPPET Theater performs Fire, preceded by a Fiddle Talk, and followed by a bread reception. 7 pm. The Internet Archive, 300 Funston. breadandpuppet.org.

**Oct. 9:** TAIZE service at Holy Innocents Church is held on the second Friday of the month, at 7:30 pm. 455 Fair Oaks. Holyinsf.org.

**Oct. 9-17:** LITQUAKE features 800 authors in events throughout the Bay Area, including LitCrawl in the Mission on Oct. 17, 6 to 9:30 pm. litquake.org.

**Oct. 9-Nov. 7:** The 16th annual DAY OF THE DEAD exhibit at SOMArts Cultural Center opens with an Oct. 9 reception from 6 to 9 pm. Tues.-Fri., noon-7 pm, Sat., 11 am-5 pm, Sun., 11 am-3 pm. 934 Brannan. 863-1414; somarts.org.

**noe valley chamber music**

**23rd Season 2015 - 2016**

St. Mark's Lutheran Church | Noe Valley Ministry

<b>OCTOBER 11 2015</b>	<p><b>PREMIERE SAXOPHONE QUARTET*</b> @ St. Mark's</p> <p>A David Carlson world premiere, commissioned by NVCM! Works by Barber and Gershwin. <b>3:15 pre-concert talk.</b></p>
<b>NOVEMBER 1 2015</b>	<p><b>TELEGRAPH STRING QUARTET</b> @ St. Mark's</p> <p>Repertoire includes Haydn, Schulhoff, Harbison, and Beethoven.</p>
<b>JANUARY 17 2016</b>	<p><b>SARAH CAHILL*</b> @ Noe Valley Ministry</p> <p>A piano recital of contemporary and Baroque Chaconnes and Passacaglias. <b>3:15 pre-concert talk.</b></p>
<b>FEBRUARY 28 2016</b>	<p><b>CELLO / PIANO DUO</b> @ Noe Valley Ministry</p> <p>Dmitri Atapine &amp; Hyeyeon Park perform Beethoven, Debussy, Liebermann &amp; Rachmaninoff.</p>
<b>MARCH 13 2016</b>	<p><b>BENEFIT CONCERT 5:30pm</b> @ Noe Valley Ministry</p> <p>Kindra Scharich, soprano   Paul Yarbrough, viola   Jeffrey LaDeur, piano   Natalie Parker, clarinet. Enjoy spectacular performances of Schumann, Brahms, Mahler and Erickson with members of LiederAlive Chamber Ensemble.</p>
<b>APRIL 17 2016</b>	<p><b>AGAVE BAROQUE*</b> @ Noe Valley Ministry</p> <p>Agave Baroque offers "Fire and Ice" - a whirlwind tour of string music from Northern Europe. <b>3:15 pre-concert talk.</b></p>
<b>MAY 8 2016</b>	<p><b>LIVIA SOHN &amp; FRIENDS*</b> @ Noe Valley Ministry</p> <p>Britten, Beethoven, Bach, and Berio for Mother's Day, featuring violin virtuoso Livia Sohn. <b>3:15 pre-concert talk.</b></p>

all concerts begin at 4:00pm  
\*an Osher Inside Out concert

**TICKETS and INFO:**  
www.nvcm.org  
415-648-5236

**UPCOMING EVENTS AT OMNIVORE BOOKS**

<b>FRI OCT 2</b>	<b>CAT CORA • COOKING AS FAST AS I CAN: A CHEF'S STORY OF FAMILY, FOOD, AND FORGIVENESS • 6:30-7:30 P.M. FREE</b>
<b>THU OCT 8</b>	<b>MEERA SODHA • MADE IN INDIA: RECIPES FROM AN INDIAN FAMILY KITCHEN • 6:30-7:30 P.M. FREE</b>
<b>SUN OCT 11</b>	<b>JACQUES PÉPIN • JACQUES PÉPIN • HEART &amp; SOUL IN THE KITCHEN • 3:00-4:00 P.M. FREE WITH BOOK PURCHASE</b>
<b>WED OCT 14</b>	<b>DARRA GOLDSTEIN • FIRE AND ICE: CLASSIC NORDIC COOKING • 6:30-7:30 P.M. FREE</b>
<b>WED OCT 21</b>	<b>PAUL CLARKE • THE COCKTAIL CHRONICLES: NAVIGATING THE COCKTAIL RENAISSANCE WITH JIGGER, SHAKER &amp; GLASS • 6:30-7:30 P.M. FREE</b>
<b>THU OCT 22</b>	<b>MAGGIE BATTISTA • FOOD GIFT LOVE: MORE THAN 100 RECIPES TO MAKE, WRAP, AND SHARE • 6:30-7:30 P.M. FREE, WITH SAMPLES</b>
<b>FRI OCT 23</b>	<b>KAREN MACNEIL • THE WINE BIBLE: SECOND EDITION • 6:30-7:30 P.M. FREE, WITH WINE TASTING.</b>
<b>SAT OCT 24</b>	<b>DAVID LBOVITZ • BOOK SIGNING FOR ANY OF HIS BOOKS PURCHASED AT OMNIVORE • 2:00-3:00 P.M. FREE</b>
<b>MON OCT 26</b>	<b>RICHARD BETTS • THE ESSENTIAL SCRATCH &amp; SNIFF GUIDE TO BECOMING A WHISKEY KNOW-IT-ALL: KNOW YOUR BOOZE BEFORE YOU CHOOSE • 6:30-7:30 P.M. FREE</b>
<b>TUE OCT 27</b>	<b>SUSAN VOLLAND • MASTERING SAUCES: THE HOME COOK'S GUIDE TO NEW TECHNIQUES FOR FRESH FLAVORS • 6:30-7:30 P.M. FREE</b>
<b>THU OCT 29</b>	<b>YOTAM OTTOLENGHI • NOPI: THE COOKBOOK • BOOK SIGNING AT OMNIVORE • 6:30-7:30 P.M. FREE WITH BOOK PURCHASE</b>
<b>SAT OCT 31</b>	<b>ALANA CHERNILA • THE HOMEMADE KITCHEN: RECIPES FOR COOKING WITH PLEASURE • 3:00-4:00 P.M. FREE</b>

**OMNIVORE BOOKS ON FOOD**

3885A CESAR CHAVEZ STREET (AT CHURCH ST.) • SAN FRANCISCO, CA  
PHONE: 415.282.4712 • OMNIVOREBOOKS.COM

# CALENDAR

**Oct. 10:** Green Mann and Lisa Erdos conduct a free PLANT CLINIC on the second Saturday of the month. 10 am-noon. 30th Street Senior Center, 225 30th. lisa.erdos@att.net.

**Oct. 10:** A Sunnyside HISTORY WALK begins and ends at the Glen Park BART station. 11 am-1 pm. RSVP required to amyohair@gmail.com.

**Oct. 10:** The SF Bicycle Coalition hosts a class, "BIKING SAFETY Traffic Skills" for age 14 and up. 1-5 pm. Noe Valley Library, 451 Jersey. 355-5707; sfpl.org.

**Oct. 10:** Natural Resources invites you to meet doulas (2-4 pm) and home-birth MIDWIVES (4-6 pm). 1367 Valencia. 550-2611; naturalresources-sf.com.

**Oct. 10:** Spider Saloff performs her only Bay Area concert at 8 pm. SF Live Arts (Noe Valley MUSIC SERIES) at St. Cyprian's, 2097 Turk. 454-5238; noevalleymusicseries.com.

**Oct. 11:** PFLAG's monthly support group meets from 2 to 4:15 pm. St. Francis Church, 152 Church. 921-8850; pflag@aol.com.

**Oct. 11:** JACQUES PEPIN introduces Jacques Pepin Heart & Soul in the Kitchen; free with book purchase. 3-4 pm. Omnivore Books, 3885A Cesar Chavez. 282-4712; omnivorebooks.com.

**Oct. 11:** Noe Valley CHAMBER MUSIC begins its 23rd season with the Premiere Saxophone Quartet playing David Carlson's "Incendiary Devices." Preconcert talk, 3:15 pm; concert, 4 pm; reception, 5:30 pm. St. Mark's Lutheran Church, 1111 O'Farrell. nvcn.org.

**Oct. 11:** Peggy Cling leads a discussion of *All the Light We Cannot See*, by ANTHONY DOERR. 5 pm. Folio Books, 3957 24th. 821-3477; foliosf.com.

**Oct. 13:** OPERA for the People features a discussion of Pagliacci (The Clowns). 7-8 pm. Noe Valley Library, 451 Jersey. 355-5707.

**Oct. 13:** The final community meeting re the Noe Valley TOWN SQUARE includes a review of the design and a talk by landscape architect Chris Guillard. 7:30 pm. St. Philip the Apostle Church, 725 Diamond.

**Oct. 14:** Darra Goldstein discusses *Fire and Ice: Classic NORDIC COOKING*. 6:30-7:30 pm. Omnivore Books, 3885A Cesar Chavez. 282-4712; omnivorebooks.com.

**Oct. 14:** The GREAT BOOKS Discussion Group considers Schopenhauer's *The Indestructibility of Our Inner Nature*. 6:30-8:30 pm. Noe Valley Library, 451 Jersey. Elena at eschmid@sonic.net.

**Oct. 14:** Upper Noe Neighbors celebrates the life and legacy of VICKI ROSEN. 7-9 pm. Upper Noe Rec Center auditorium, Day and Sanchez. 970-8061; president@uppernoeneighbors.com.

**Oct. 14:** LIVE MUSIC continues at the Valley Tavern with a performance by Tom Rhodes. 7-9:30 pm. 4054 24th. 285-0674.

**Oct. 14 & 21:** The PUPPY DOG TALES reading program welcomes Oliver, a calm canine. For ages 4 to 7, but older kids welcome. 7-8 pm. Eureka Valley Library, 1 Jose Sarria Court (16th & Market). 355-5616; sfpl.org.

**Oct. 16:** The BOOKWORMS CLUB for ages 8 through 12 features Ian Lendler, author of *Stratford Zoo Midnight Revue Presents Romeo and Juliet*. 6 pm. Folio Books, 3957 24th. 821-3477; please RSVP at foliosf.com.

**Oct. 17:** The PUPPY DOG TALES reading program allows children to practice reading to Stanley the Dog and reading specialist Rebecca. 3:30-4:30 pm. Noe Valley Library, 451 Jersey. 355-5707; sfpl.org.

**Oct. 17-Nov. 8:** GALLERY SANCHEZ in the Noe Valley Ministry holds a group show featuring neighborhood artists. Reception Oct. 17, 1-4 pm. 1021 Sanchez. To submit work, email Kit\_Cameron@icloud.com.

**Oct. 18:** An OPEN HOUSE at Five Rivers Yoga Therapy studio runs from 1 to 4 pm. 1589 Sanchez. 710-7407; fiveriversyoga.com.

**Oct. 18:** The Victorian Alliance's 43rd annual HOUSE TOUR in Alamo Square features eight residences and a Gothic church. 1-5 pm. 824-2666; victorianalliance.org.

**Oct. 18:** Folio Books hosts a READING and tea with Diana Paul, author of *Things Unsaid*. 3 pm. 3957 24th. 821-3477; foliosf.com.

**Oct. 18:** Music on the Hill hosts a CONCERT by the Eos String Quartet. 7 pm. St. Aidan's Church, 101 Gold Mine Drive. 820-1429; musiconthehill.org.

**Oct. 19:** The ODD MONDAYS series hosts Cyra McFadden in conversation with Kathy Dalle-Molle and dramatic readings from *The Serial*. 7 pm at Folio Books, 3957 24th. No-host supper, 5:30 pm. Haystack Pizza, 3881 24th (rsvp jlsender@webtv.net). 821-2090; oddmondays.com.

**Oct. 20:** Ingleside POLICE STATION hosts a community meeting at 7 pm at the Bernal Heights Neighborhood Center, 515 Cortland. inglesidepolicestation.com.

**Oct. 21:** The Noe Valley Ministry hosts a LABYRINTH WALK from 6 to 7 pm. 1021 Sanchez. noevalleyministry.org.

**Oct. 21:** Paul Clarke discusses *The COCKTAIL Chronicles: Navigating the Cocktail Renaissance* with Jigger, Shaker & Glass. 6:30-7:30 pm. Omnivore Books, 3885A Cesar Chavez. 282-4712;

**Oct. 21:** The Noe Valley BOOK DISCUSSION Group reads *Fun Home: A Family Tragedy* by Alison Bechdel. 7-8:30 pm. Noe Valley Library, 451 Jersey. 355-5707; sfpl.org.

**Oct. 21:** The UPPER NOE Community Recreation Council discusses events and improvements at Upper Noe Rec Center. 7 pm. Day & Sanchez. 970-8061; cheryl.woltjen@sfgov.org.

**Oct. 22:** Reel-to-Reel FILMS for preschoolers screen at the Noe Valley Library at 10:15 and 11 am. 451 Jersey.

**Oct. 22:** A LAUNCH Party for Tinkerstar Journals is hosted by their creator, Paula Q. Flores. 6 pm. Folio Books, 3957 24th. 821-3477; foliosf.com.

**Oct. 22:** Maggie Battista introduces *FOOD Gift Love: More than 100 Recipes to Make, Wrap, and Share*. 6:30-7:30 pm. Omnivore Books, 3885A Cesar Chavez. 282-4712; omnivorebooks.com.

**Oct. 23:** Karen MacNeil discusses *The WINE BIBLE: Second Edition*. 6:30-7:30 pm. Omnivore Books, 3885A Cesar Chavez. 282-4712; omnivorebooks.com.

**Oct. 23-25:** HOLY INNOCENTS Episcopal Church celebrates its 125th anniversary with a 6 pm Friday spaghetti dinner, a 1 to 4 pm Saturday community party, 9 and 11 am Sunday services, followed by a 3:30 tea party, and 5 pm Choral Evensong. 455 Fair Oaks. 824-5142; holyinsf.org.

**Oct. 24:** Park Ranger Fatima discusses the flora and fauna and the history of the PRESIDIO. 11 am-noon. Noe Valley Library, 451 Jersey. 355-5707.

**Oct. 24:** The 24th on 24th FALL FUN DAY, on 24th Street from Sanchez to Diamond, includes a Hayride, a dogs and kids costume contest at Whole Foods (1 pm) and events and activities 11 am-5 pm.

**Oct. 24:** Omnivore Books hosts a BOOK-SIGNING with David Lebovitz. 2-3 pm. 3885A Cesar Chavez. 282-4712; omnivorebooks.com.

**Oct. 24:** Diane Donovan signs her history of house-moving, *San Francisco Relocated*, at the meeting of the Glen Park Neighborhoods HISTORY PROJECT. 3:30-5:30 pm. St. Aidan's Church, 101 Gold Mine, glenparkhistory.org.

**Oct. 25:** "Autumn Magic" at the 30th Street Senior Center includes food and music to introduce the facility to the community. 1-5 pm. 225 30th. Reservations: 550-2213.

**Oct. 27:** MISSION POLICE STATION holds its community meeting the last Tuesday of the month. 6 pm. 630 Valencia. 558-5400.

**Oct. 27:** Lorri Ungaretti discusses "Legendary Locals of SF's Richmond, Sunset & Golden Gate Park" at a meeting of the SF HISTORY ASSOCIATION. 7 pm. St. Philip's Church, 725 Diamond. 750-9986; sanfranciscohistory.org.

**Oct. 27:** The Bernal Heights OUTDOOR CINEMA hosts "The Best of Bernal" selections from the festival. 7 pm. Mission Cultural Center, 2868 Mission. bhoutdoorcine.org.

**Oct. 28:** Marcus Ewert and Lisa Brown, author and illustrator of *Mummy Cat*, lead a HALLOWEEN STORYTIME. 6 pm. Folio Books, 3957 24th. 821-3477; space is limited, email media@foliosf.com.

**Oct. 29:** Yotam Ottolengh introduces *NOPI: The Cookbook*; free with book purchase. 6:30-7:30 pm. Omnivore Books, 3885A Cesar Chavez. 282-4712; omnivorebooks.com.

**Oct. 29:** A BOOK LAUNCH Party for Andrew DeGraff, author and illustrator of *Plotted: A Literary Atlas* begins at 7 pm. Folio Books, 3957 24th. 821-3477; foliosf.com.

**Oct. 31:** A HALLOWEEN celebration at the Noe Valley Farmers' Market features a costume contest for kids and adults and a performance by the James Lick School Band. 10:30 am. 24th near Sanchez.



### Noe-ember

The next *Noe Valley Voice* will be the **November 2015** issue, distributed the first week of November. The deadline for Calendar items is **Oct. 15**. Write Calendar, *Noe Valley Voice*, P.O. Box 460249, San Francisco, CA 94146, or email [calendar@noevalleyvoice.com](mailto:calendar@noevalleyvoice.com). Events in Noe Valley receive priority. Thank you.

## 30th Street Senior Center

a member of the On Lok family of senior services



Autumn Harvest by Maria Nedich

Invites You to

### Our Annual Autumn Magic Celebration

Sunday, October 25, 2015, 1:00 to 5:00 PM

30th Street Senior Center  
225 30th Street, San Francisco  
General Admission: \$25.00

Honoring Our Community  
Tom Maravilla  
Friends of Noe Valley  
In Memoriam Vicki Rosen  
Formal Program 2:30 to 3:00 PM

Thank You Auction Donors (as of 9.20.2015)

42nd Street Moon, Beach Blanket Babylon, Charles M. Schulz Museum, Cole Hardware, Gallery of Jewels, Guittard Chocolate Company, Hiller Aviation Museum, Lawrence Hall of Science, Lovejoy's Tearoom, Nomadic Grounds, Yan Can Cook

Featuring Music by The Jesse Foster Trio, Specialty Food and Refreshments

For tickets, information and sponsor opportunities, please contact:  
E. Carmen Torres, Development Officer  
415.550.2213 or [ctorres@onlok.org](mailto:ctorres@onlok.org)



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### Upcoming Events at Folio Books

10-4  
SUNDAY  
10:30AM

Ylan Lockwood | *Through My Eyes*

Told from the perspective of Fernando the dog, this is a heartwarming, emotional story about friendships and loyalty and the consequences of the choices we make.

10-4  
SUNDAY  
3PM

Augusta Talbot & Pamela Myers

*The Adventure of the Wood Elves* is a series of five books designed for teaching beginning readers. This event will feature students reading from favorite excerpts.

10-8  
THURSDAY  
7PM

Dimitri Keriotis | *The Quiet Time*

*The Quiet Time* consists of eleven stories. Some of the pieces take place in foreign countries—Zaire (Congo) and Greece—and center on interactions between a host nation and an American visitor.

10-11  
SUNDAY  
5PM

All The Light We Cannot See Pop-up Book Club

Peggy Cling will lead a discussion of the Pulitzer Prize winner, *All The Light We Cannot See* by Anthony Doerr. Space is limited, please RSVP by emailing [media@foliosf.com](mailto:media@foliosf.com)

10-16  
FRIDAY  
6PM

BOOKWORMS CLUB: Ian Lendler

October our featured guest will be Ian Lendler, author of *Stratford Zoo Midnight Revue Presents Romeo and Juliet*. RSVP REQUIRED: 2015bookworms.eventbrite.com

10-18  
SUNDAY  
3PM

Diana Paul | *Things Unsaid*

Former Stanford University professor and author Diana Y. Paul's debut novel is a ferocious tale of family love, dysfunction, and a sense of duty spanning forty years.

10-22  
THURSDAY  
6PM

Tinkerstar Journals Launch Party

The party will be hosted by Paula Q. Flores, Tinkerstar's creator. She will be introducing her journal line including *Happy Girl*, *Friends Forever* and *Ballerina Girl*.

10-28  
WEDNESDAY  
6PM

Mummy Cat Storytime + Costume Party With Marcus Ewert & Lisa Brown

Please join us for a very special evening Halloween storytime! Wear your costumes (or pajamas) and join us for snacks and fun with Marcus Ewert and Lisa Brown.

10-29  
THURSDAY  
7PM

Andrew DeGraff | *Plotted: A Literary Atlas*

Please join us to celebrate the launch of *Plotted: A Literary Atlas*. Illustrator Andrew DeGraff will discuss his creative process and sign copies of his book. There will also be a raffle for a signed copy of *Plotted* plus an original silk screen poster based on DeGraff's map of *Hamlet*.

### WRITE NOW WORKSHOPS

at 7pm  
10/6 & 11/3

For details email:  
[dallemolle.kathy@gmail.com](mailto:dallemolle.kathy@gmail.com)

### STORYTIME

at 10am  
Every Wednesday

### ODD MONDAYS

at 7pm  
10/5 & 10/19  
More details at  
[oddmondays.com](http://oddmondays.com)

For a full description of all our upcoming events visit: [foliosf.com/events](http://foliosf.com/events)



**725 Diamond Street  
San Francisco, CA 94114  
www.saintphilippreschool.org**

## Preschool and Pre-Kindergarten

*Morning, Afternoon & Full-Time Programs*



**Creative Arts ▶**

**Readiness Activities ▶**

**Music & Gymnastics ▶**

**Call for information or tour 415-282-0143**

## MOLDOVAN ACADEMY

*Excellence in Early Childhood Education*

**Noe Valley preschool is now accepting applications**



**AGES:** 3 to 6

**HOURS:** 8:30 am to 5:30 pm

**SCHEDULE:** Full or partial week

**CURRICULUM INCLUDES:** Sports, Music and Spanish

**TO RESERVE YOUR SPOT:**

email: [MoldovanAcademy@gmail.com](mailto:MoldovanAcademy@gmail.com)

**www.MoldovanAcademy.com**

## Go With the Flow at Upper Noe Rec Center

The Upper Noe Recreation Center is a bubbling cauldron of activities this fall. You can find Drop-In Volleyball, Youth Flag Football, Rec 'n' Tot Soccer, and Yoga Vinyasa Flow among the dozens of classes at the park, located at 295 Day St. between Sanchez and Church. The newest addition to the schedule is Qi Gong for Seniors, led by Chris Sequeira on Wednesdays from 1 to 3 p.m. The free class can be done standing or sitting.

Gardening is continuing along Sanchez Street and in other parts of the park. Email [ladybugs@noevalleyreccenter.com](mailto:ladybugs@noevalleyreccenter.com) if you'd like to join the volunteers.

To check the availability of classes, drop by the center or visit Rec and Park online at [www.sfreconline.org](http://www.sfreconline.org). You can also contact Upper Noe's facilities coordinator, Cheryl Woltjen, at 415-970-8061 or [cheryl.woltjen@sfgov.org](mailto:cheryl.woltjen@sfgov.org). The group Friends of the Noe Valley Recreation Center also has information at [www.noevalleyreccenter.com](http://www.noevalleyreccenter.com). For news about Joby's Dog Run, located at the east end of the park, contact Friends of Upper Noe Dog Owners at [fundogsf.org](http://fundogsf.org). The dog run is open daily, 7 a.m. to 10 p.m.

### UPPER NOE REC CENTER CLASSES SEPTEMBER-DECEMBER 2015

MONDAY (Center closed; outside activities only.)

TUESDAY (Center open 9 a.m. to 9 p.m.)

<b>I...2...3 Ready (10 mos-3 yrs)</b>	<b>Tues., 10-11:30 a.m.</b>
<b>Rec 'n' Tot Soccer (3-5 yrs)</b>	<b>Tues., 10-11 a.m.</b>
<b>Petite Bakers (3-6 yrs)</b>	<b>Tues., 10:15-11:15 a.m.</b>
<b>Movin' &amp; Groovin' (2-4 yrs)</b>	<b>Tues., 11:30 a.m.-12:30 p.m.</b>
<b>Open Gym</b>	<b>Tues., noon-3 p.m.</b>
<b>Auditorium Free Play</b>	<b>Tues., 1-3:30 p.m.*</b>
<b>QuickStart Tennis (8-13 yrs)</b>	<b>Tues., 3:30-4:30 p.m.</b>
<b>Soccer (5-8 yrs)</b>	<b>Tues., 4-5 p.m.</b>
<b>Combat Athletics (8-16 yrs)</b>	<b>Tues., 4-5:30 p.m.</b>
<b>Soccer (9-12 yrs)</b>	<b>Tues., 5:30-6:30 p.m.</b>
<b>Tennis (18+, intermed./advanced)</b>	<b>Tues., 6-7 p.m.</b>
<b>Yoga - Vinyasa Flow (all levels)</b>	<b>Tues., 6:30-7:30 p.m.</b>
<b>Home Cooking 101 (18+)</b>	<b>Tues., 6:30-8 p.m.</b>
<b>Open Gym</b>	<b>Tues., 6:30-8:30 p.m.</b>
<b>Boot Camp (adult, 18+)</b>	<b>Tues., 7:45-8:45 p.m.</b>

WEDNESDAY (Center open 9 a.m. to 9 p.m.)

<b>Baby and Me (1-3 yrs)</b>	<b>Wed., 9:30-10:30 a.m.</b>
<b>Pilates (18+)</b>	<b>Wed., 10-11 a.m.</b>
<b>Pilates (18+)</b>	<b>Wed., 11:30 a.m.-12:30 p.m.</b>
<b>Open Gym</b>	<b>Wed., noon-3:30 p.m.</b>
<b>Auditorium Free Play</b>	<b>Wed., 1-2:30 p.m.*</b>
<b>Qi Gong for Seniors</b>	<b>Wed., 1-3 p.m.</b>
<b>Flag Football League (coed, 8-10 yrs)</b>	<b>Wed., 3:30-4:30 p.m.</b>
<b>Karate Kidz: Little Kickers (4-5 yrs)</b>	<b>Wed., 4-5 p.m.</b>
<b>Girls Volleyball (7-9 yrs)</b>	<b>Wed., 4-5:30 p.m.</b>
<b>Flag Football League (coed, 11-13 yrs)</b>	<b>Wed., 4:30-5:30 p.m.</b>
<b>Karate Kidz: Little Kickers (5-6 yrs)</b>	<b>Wed., 5:15-6:15 p.m.</b>
<b>Zumba (family; drop-in, free)</b>	<b>Wed., 5:30-6:30 p.m.</b>
<b>Tennis (18+, beginning)</b>	<b>Wed., 6:30-7:30 p.m.</b>
<b>Drop-in Volleyball (18+, free)</b>	<b>Wed., 6:30-8:30 p.m.</b>

THURSDAY (Center open 9 a.m. to 9 p.m.)

<b>I...2...3 Ready (10 mos-3 yrs)</b>	<b>Thurs., 10-11:30 a.m.</b>
<b>Movin' &amp; Groovin' (2-4 yrs)</b>	<b>Thurs., 11:30 a.m.-12:30 p.m.</b>
<b>Open Gym</b>	<b>Thurs., noon-8:30 p.m.</b>
<b>Senior Argentine Tango, (55+)</b>	<b>Thurs., 1-4 p.m.</b>
<b>Zumba (family; drop-in, free)</b>	<b>Thurs., 5:30-6:30 p.m.</b>
<b>Yoga - Gentle Hatha (18+)</b>	<b>Thurs., 6:30-7:30 p.m.</b>

FRIDAY (Center open 9 a.m. to 9 p.m.)

<b>Baby &amp; Me (1-3 yrs)</b>	<b>Fri., 9:30-10:30 a.m.</b>
<b>Pilates (18+)</b>	<b>Fri., 11:30 a.m.-12:30 p.m.</b>
<b>Open Gym</b>	<b>Fri., noon-3 p.m.</b>
<b>Auditorium Free Play</b>	<b>Fri., 1-3 p.m.*</b>
<b>So You Think You Can Act (7-11 yrs)</b>	<b>Fri., 3:30-4:30 p.m.</b>
<b>Girls Volleyball League, Upper Noe (10-14)</b>	<b>Fri., 4-5:30 p.m.</b>
<b>Mini-Players (5-6 yrs)</b>	<b>Fri., 4:30-5:30 p.m.</b>
<b>Combat Athletics for Kids (8-16 yrs)</b>	<b>Fri., 4:30-6 p.m.</b>
<b>Future Chefs (9-13 yrs)</b>	<b>Fri., 6:30-8 p.m.</b>
<b>Drop-in Volleyball (18+, free)</b>	<b>Fri., 6:30-8:30 p.m.</b>

SATURDAY (Center open 9 a.m. to 5 p.m.)

<b>Yoga - Vinyasa (18+, all levels)</b>	<b>Sat., 9:15-10:15 a.m.</b>
<b>Rec 'n' Tot Soccer (3-4 yrs)</b>	<b>Sat., 10-11 a.m.</b>
<b>Zumba (family; drop-in, free)</b>	<b>Sat., 10:30-11:30 a.m.</b>
<b>Auditorium Free Play</b>	<b>Sat., noon-4:30 p.m.*</b>
<b>QuickStart Tennis (7-9 yrs)</b>	<b>Sat., 1-2 p.m.</b>

SUNDAY (Center closed; outside activities only.)

\*Hours are subject to change.



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and now for the  
**RUMORS**  
behind the news

**Que Sera Sera**

By Mazook

**LET THEM EAT BREAD:** Topping the rumor mill in Noe Valley last month was what would be the successor to La Boulange de Noe, the bakery café that Starbucks closed, along with 22 others, in September. Would founder Pascal Rigo, a former Noe Valleon who very recently became a Sea Cliff dweller, return to the corner of 24th and Sanchez with something better than what Starbucks paid \$100 million for a couple of years ago?

Although we haven't been able to confirm the rumors with Mr. Rigo himself, it sure looks like the answer is yes.

On Sept. 22, Hoodline.com snooped out that a business called "La Boulangerie de San Francisco" had filed papers at City Hall a few days before. The business address was La Boulange's address, 2325 Pine St., in the name of "Nouveau Bakery LLC."

Then, on Sept. 25, both the Inside Scoop in the *San Francisco Chronicle* (Sarah Fritsche) and Annie Sciacca of the *San Francisco Business Times* reported that Rigo will take back six of the La Boulanges and rename them La Boulangerie de San Francisco. Noe Valley was on that short list. And so were the Pine Street, Fillmore Street, Union Street, Cole Valley, and Hayes Valley locations.

According to the Scoop, the first one Rigo hoped to reopen—on Oct. 1—was the original bakery/café, at 2325 Pine.

The others would reopen at the rate of one per week.

The *Business Times* quoted Rigo as saying the new La Boulangerie would have a few old favorites from La Boulange but would be "a lot more rustic than it was [and would have] big slices of everything, with lots of fruit, and less cream."

As for the other 17 La Boulange locations, there were reports in various online sources that a Los Angeles-based restaurant group called Lemonade might be taking over the West Portal location and possibly others in the chain.

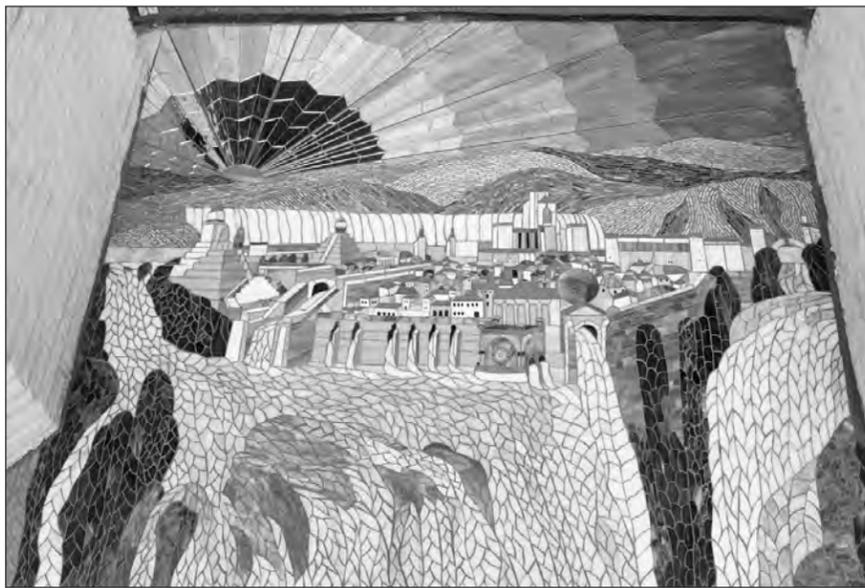
If all goes as planned, the Noe Valley La Boulangerie would open by Armistice Day, aka Veterans Day (Nov. 11).



**CRADLE WILL ROCK:** Cradle of the Sun students will be delighted to learn that the venerable stained-glass emporium, located at the corner of Vicksburg and 24th streets for the past 33 years (and in the neighborhood for 38 years), has been able to find a new location, at 2377 Ocean Ave. You'll remember that the Cradle's landlord had informed owners Dan and Elaine Gamaldi in August that their rent in Noe Valley would be more than double what they'd been paying.

"It's great news for us," says Dan Gamaldi, who points out that the space is larger and will permit three more students per class in his stained-glass workshops. Because of a drop-out rate of zero, he's had a waiting list of almost 90 people.

Plans are to open the new studio Oct. 15. The stained-glass art in the old shop at 3848 24th St. will probably be sold or moved out by the time you read this. The only remnant of the Cradle, a neighborhood institution, will be the magnificent stained-glass mosaic Dan installed in the entryway of the store in 2012. The mo-



Though Cradle of the Sun will move to Ocean Avenue in mid-October, owner Dan Gamaldi's "Waterfall City" mosaic will be a lasting reminder of the store's 38 years in Noe Valley.

Photo by Beverly Tharp

saic, called "Waterfall City" and taken from a painting by James Gurney, took Gamaldi four years to make.

As for who will be in the 24th Street space next, several calls to the real estate agent listing the property were not returned. Maybe the next tenant will be a laundromat. If so, they'd have a built-in name.



**SCENTSLESS:** Another Downtown Noe Valley institution, Common Scents, announced to the world in September what it had been telling its regular customers for several months: the store will be closing after Christmas. No longer will the sweet smells of lotions, potions, and soaps be emanating from the tiny shop at 3920 24th St., a Noe Valley fixture since 1971.

"I will be closing the [brick-and-mor-

tar] store by the first of the year," said owner Jan Van Swearingen, who worked in the shop for 13 years before taking over from original founders Helen Norris and Linda Ramey in 2011.

Van Swearingen says she is moving to Florida to be close to her family, "and I am moving the store to a website," CommonScentsSF.com, to sell Common Scents' merchandise via cyberspace.

"I am sorry that this neighborhood is changing so fast," she says. "First, I had to move from my space on Elizabeth near Blanche Alley, and 24th Street has changed, with the record stores closing and bookstores closing. Our sales dropped when Whole Foods moved in, and the rent just keeps going up, making it difficult for small business people like me to make it here."

CONTINUED ON PAGE 34

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# RUMORS

CONTINUED FROM PAGE 33

Another neighborhood treasure, Video Wave, has successfully moved from its 1431 Castro St. location to the back half of the space where Buttons Candy Bar reigns sweet, at 4027 24th near Noe Street. Video Wave was first opened in 1980 by Alexander Gardener and his wife Gardenia, who sold the business to Gwen Sanderson and her partner Colin Hutton 10 years ago.

Again, the landlord informed them of a drastic rent raise, one that didn't jibe with their business model. But fortunately, Sanderson and Hutton were prepared, and they enlisted the support of their membership to find a new place. Their customers even helped them move and shelve some 20,000 titles, after they closed the Castro Street store in late August.

Video Wave opened for movie rentals—and free popcorn—in the new location Sept. 1, an event heralded by Carl Nolte of the *San Francisco Chronicle* with a story headlined, “Customers rescue Noe Valley video store, and future looks sweeter.”

The only glitch was that during the move the peace pole, which usually sat in front of the store on Castro Street, disappeared.

The monument, erected in 2003, was a six-foot obelisk on top of a four-foot planter box, whose sides are inscribed with the words “May Peace Prevail on Earth” in four languages: English, Spanish, Japanese, and Gaelic.

It was also very special. Started in Japan over 40 years ago, the Peace Pole

Project is an offspring of the World Peace Prayer Society. The group sent 11 people from Japan to attend the Noe Valley ceremony, which included naming all the countries in the world and saying a prayer for each.

Hopefully, with some prayers and other karmic forces, the Noe Valley peace pole will end up in the Lost and Found and be returned to Video Wave soon.



**UPDATING THE UPDATES:** After we reported no news on the Unreal Food Company's plans, an email came to the *Voice* from our city supervisor, Scott Wiener.

Wiener wrote, “Nutraceutical hasn't filed for its permit yet. As I understand it, the company was negotiating with some neighbors to the rear [of 3935 24th] and has tweaked its plan to take into account their feedback. My hope is that the company will file for its permit as soon as possible.” Could it be before the next lunar eclipse?

Mark your calendars for Oct. 13, when the next community meeting on the Noe Valley Town Square project will be held in the parish hall at St. Philip's Church, 725 Diamond, at 7:30 p.m.

Present will be the usual cast: Rec and Park representatives, the landscape architect, Supervisor Wiener, and members of the Residents for Noe Valley Town Square.

According to the Residents' Todd David, who will emcee, “the discussion will be focused on the final plans for the square, and the appropriate person will answer the individual questions.”

Work on the square is supposed to start in January, so if you have an issue, it's time to bring it up.

Also, to correct the record in last month's Rumors regarding the cost-over

that would have been incurred by installation of the bathroom, a “typo” was made in the print edition. The \$600,000 estimate for the bathroom's cost (actually \$600,000 to \$800,000) was so big a number my editor assumed it was a mistake and lopped off one of the zeros. No, it really was \$600,000.

All that is academic, of course, since the eye-popping cost prompted the Residents to act, and now the bathroom is being built as an “in-kind” gift by an undisclosed donor.

Finally, updating Horner's Corner—Hamlet, the new restaurant and bar now being built in the space that was gutted on the corner of 24th and Church, will be open by the end of October, says Alex Gutierrez, who will be the chef at the new eatery (owned by John Dampeer).

Gutierrez is the chef at Dampeer's very popular Caskhouse, up 24th at the corner of Vicksburg. He says the kitchen at Hamlet will occupy the entire space on the east side where it used to take up only a quarter of the space. As for the menu, he says, “We really haven't decided on that yet.”



**SHORT SHRIFTS:** Although the storefront vacated by Ambiance at 3989 24th has a For Rent sign on the front window, the owner says there is still a lot of work to be done and “there have been only a few inquiries.”

Those low-flying helicopters that hovered about 300 feet over Noe and Eureka valleys at the beginning of September were part of a Department of Homeland Security domestic nuclear detection office survey conducted “to measure background radiation.”

Happy Donuts, on the corner of 24th and Church, was designated by Eater SF as among the top seven of San Francisco's tastiest doughnut shops. They praised the

raised glazed.

In August, Al's Place, a hot new restaurant at 26th and Valencia, was named the best new eatery in the U.S. by *Bon Appetit* magazine.

Starbucks will get the permits to restore the four benches in front of their shop on the corner of 24th and Noe, probably by the end of October, says the manager.



**PHOTO FINISH:** So sorry to hear that Lawrence “Larry” Lauterborn, longtime and current cheese-meister at 24th Street Cheese Company, professional photographer and former Liberty Street resident, lost his house in Middletown (south of Clearlake) in what has been dubbed the Valley Fire.

“Yes, we lost everything, including the thousands and thousands of prints and negatives I have accumulated over the years,” says Lauterborn, “and I was just preparing for a show in Manhattan. A lot of good it did to keep them in a ‘fireproof’ safe.”

Friends have started a GoFundMe campaign for Lauterborn and his artist wife, Sophie, and it has already raised over \$12,000. You can pitch in for the Lauterborn family at <https://www.gofundme.com/helpthelauterborns>.



**THAT'S 30:** Before I go, I want to send my condolences to the family of Harvey Robb, a longtime Noe Valleon who was world famous for playing his tenor sax. He started with the Mime Troupe in the 1960s and then had a long run with the Pickle Family Circus, all the while being a serious jazz musician.

That's all, you all. See you in November. ■



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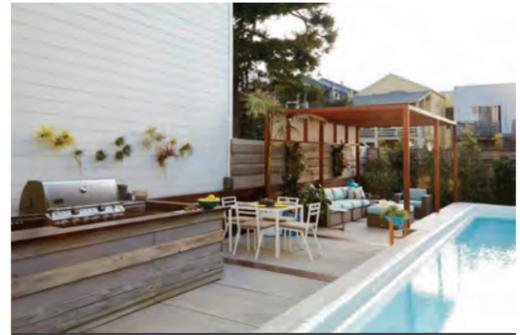
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# STORE TREK

Store Trek is a regular *Noe Valley Voice* feature profiling new shops and businesses in Noe Valley. This month, we introduce NoVY, a restaurant on 24th Street with long roots in the neighborhood.

**NoVY**  
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Opening NoVY restaurant on 24th Street last March after Pasta Pomodoro closed was a family affair. Owners Kristen and Kathryn Gianaras are the latest generation of their family to open a restaurant at the corner of 24th and Noe streets. Their parents ran the popular Panos' Greek restaurant in the same spot for 20 years, from 1977 to 1997.

Their mother, Vi Gianaras, designed the new space, using wood, metal, and a sage color scheme to complement polished cement floors, black honed granite countertops, and a well-lit open kitchen. "We wanted the space to be warm, but also clean and simple," said Kristen.

Kathryn Gianaras added her own unique touches: ball jars and shiny metal graters that work as lampshades throughout the restaurant. The sisters also commissioned local artist Kate Wolf to create the restaurant's centerpiece: a sign on the back wall that spells out "NoVY" and is made of crushed copper and wood and recycled metal kitchen tools.

The name of the restaurant came from their father, John Gianaras. "NoVY is the nickname my dad calls Noe Valley, and



Owners, managers, and sisters Kathryn and Kristen Gianaras (right) display the Horiatiki (Greek) Salad, one of their most popular dishes at NoVY. Photo by Pamela Gerard

we all agreed it was a cute name for the restaurant," said Kristen.

NoVY's all-day menu has been tweaked a little since the opening. "We got a lot of feedback talking to customers, using comment cards, looking at Yelp and our own sales data that helped us make adjustments to the menu."

The sisters settled on California classics: artisan burgers and grilled pita wraps along with hearty salads and pasta dishes. There's a kale salad with greens, beets, walnuts, dates, goat cheese, and fried red onions; spicy grilled shrimp that you can try in pasta, a salad, or a quesadilla; and daily specials like cioppino with mussels, prawns, calamari, and tilapia. They also have a selection of Greek specialties—family recipes such as grilled lamb kofta and spanakopita—that were added to the menu after many requests from former

Panos' customers.

"We are somewhere you can dine multiple times a week and have a different food experience each time, without breaking the bank," said Kristen. The average cost per entrée is \$14.

Weekend brunch has been the restaurant's busiest service. Breakfast burritos, huevos rancheros, Cobb salad, and the "All American Breakfast" with eggs, applewood smoked bacon, potatoes oreganata, and toast are among the most popular dishes.

NoVY offers a kids menu and a large supply of high chairs and booster seats. They also recently launched a daily happy hour from 4 to 6 p.m., with \$5 beers, \$7 glasses of wine, and of course, Greek fries and hummus. "All of our beer, wine, and soda is on tap to eliminate bottles and cans," said Kathryn. The restaurant also

makes sure its "to go" products are compostable.

The sisters have not always been in the restaurant business: Kathryn managed the club sports department at UC Santa Barbara, and Kristen was a realtor with Zephyr Real Estate in Noe Valley. "Our parents own the building and needed a new tenant after Pomodoro left. Because restaurant leases are typically close to 15 years long, my sister and I felt that this was a 'now or never' type of opportunity that we had to seize and give it our best shot," said Kristen. She and Kathryn spent the past two years working with restaurateur Peter Osborne at his three restaurants—Pete's Tavern, Pedro's Cantina, and Mission Rock Resort—in preparation for NoVY's opening.

Kathryn and Kristen grew up on Jersey Street in Noe Valley and now share an apartment on Vicksburg Street, an easy walk to work. "We already have a lot of regulars and appreciate the support of the community," said Kristen. "We want to be here for the long haul like our folks were."

NoVY is open Monday through Friday, 11:30 a.m. to 9:30 p.m.; Saturday, 10 a.m. to 9:30 p.m.; and Sunday, 10 a.m. to 9 p.m. Brunch is served Saturday and Sunday from 10 a.m. to 3 p.m.

—Pat Rose



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INSIDE THE BUBBLE

Photo by Art Bodner

## The Discussion

By Douglas A. Konecky

Ed Renter, our next-door neighbor, is about to receive \$35,000 to vacate his apartment. Ed Owner, who is selling the house, had offered Ed Renter \$3,000. Ed Renter laughed and called a lawyer.

Zillow lists Ed Owner's house at \$2.65 million, and Noe Valley houses have been selling for more than that. So Ed Owner won't even notice the money he pays Ed Renter. Ed Owner will pay as much to stage the house with bamboo frills as he'll pay Ed Renter to move, which will be considerably more than Ed Renter has spent in rent the entire time he has lived here.

This city is insane. But my wife and I

are the ones who screwed up.

We made the mistake of befriending both Ed Renter and Ed Owner, just like we did Fred Owner, who sold the house to Ed Owner four years ago, and we have also made friends with many of the other people who have rented upstairs and downstairs in that house for the past 10 years, techies from around the world—Belgium, Israel, France, Abu Dhabi—fascinating people in their own right, whose companies paid their stupendous rent to live in a huge house a block from the Google bus. *We were their start-up neighbors.* Then they all moved on and left us behind. Fred Owner sold to Ed Owner, and Ed Owner will sell to whom this time?

I met the realtor the other day when he was nailing up the For Sale sign. He was friendly in the way people are when

they are about to stage you.

I fear the worst: Foreign real estate conglomerate buys house, puts every room up for rent, does no upkeep, Goth band moves downstairs and practices all day, gorgeous garden gets ripped out, huge walls go up blocking our sun, and an ISIS cell trains in the basement, where the wine closet used to be.

It might not be that bad. Still, Ed Owner wins.

Ed Renter loses, because he has to endure yet another move in a boiling real estate market, but Ed Renter also wins because he managed to get his next year's rent paid for.

We lose. But not really. We'll just have new neighbors who can somehow pay a couple of million for a home with no garage. But our kids can never afford to live here, unless my wife and I hit the

Great Recycling Bin. This is not in our long-term best interest.

We also win, because we bought our house in 1993. We can sell out too. Sweetheart...

It's time for The Discussion again.

Let's say we sell this cash cow, this Bucks Bossie, this Sunny Honey of Funny Money, and move somewhere else — where exactly would that be?

Where would we want to go? Where do we love more than we love it here?

That's always the problem, isn't it?

Douglas A. Konecky is a songwriter and theater reviewer for San Francisco Theater Blog ([sf-theaterblog.com](http://sf-theaterblog.com)) who isn't planning to leave San Francisco, but, you know, make an offer? ■

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 Email: [info@capasf.org](mailto:info@capasf.org)  
 Meetings: Second Thursday, Eureka Valley Rec Center, 100 Collingwood St., 7:30 p.m.

**Castro/Eureka Valley Neighborhood Association**  
 Website: [www.evna.org](http://www.evna.org)  
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 Meetings: See website calendar. Castro Meeting Room, 501 Castro St., 7 p.m.

**Castro Farmers' Market**  
 Wednesdays, 4 to 8 p.m. (March through December), Noe Street at Market Street  
 Contact: Steve Adams, 431-2359  
 Sponsor: Merchants of Upper Market & Castro; [www.CastroMerchants.com](http://www.CastroMerchants.com)

**Diamond Heights Community Association**  
 Contact: Betsy Eddy, 867-5774  
 Mailing Address: P.O. Box 31529, San Francisco, CA 94131  
 Website: [www.dhcasf.org](http://www.dhcasf.org)  
 Meetings: First Thursday, 7:30 p.m. Call for location.

**Dolores Heights Improvement Club**  
 Email: [info@doloresheights.org](mailto:info@doloresheights.org)  
 Website: [www.doloresheights.org](http://www.doloresheights.org)  
 Meetings: Third Thursday of every second month. Bank of America, 18th and Castro.

**Duncan Newburg Association (DNA)**  
 Contacts: Pat Lockhart, 282-9360; Diane McCarney, 824-0303; or Deanna Mooney, 821-4045  
 Mailing Address: 560 Duncan St., San Francisco, CA 94131  
 Meetings: Call for details.

**Fair Oaks Neighbors**  
 Email: [hello@fairoaksneighbors.org](mailto:hello@fairoaksneighbors.org)  
 Mailing Address: 200 Fair Oaks St., San Francisco, CA 94110  
 The annual street fair is held the day before Mother's Day.

**Fairmount Heights Association**  
 Contact: Kathy Keller, 912-9365  
 Email: [Kathy.Keller44@gmail.com](mailto:Kathy.Keller44@gmail.com)  
<http://fairmount-heights.org>  
 Meetings: Monthly social mixer and discussion. SFPD Police Academy, 350 Amber Drive

**Friends of Billy Goat Hill**  
 Contact: Lisa and Mo Ghotbi, 821-0122  
 Website: [www.billygoathill.net](http://www.billygoathill.net)

**Friends of Dolores Park Playground**  
 Contact: Nancy Gonzalez Madynski, 828-5772  
 Email: [friendsofdolorespark@gmail.com](mailto:friendsofdolorespark@gmail.com)  
 Website: [www.friendsofdolorespark.org](http://www.friendsofdolorespark.org)  
 Meetings: See website.

**Friends of Glen Canyon Park**  
 Contact: Richard Craib, 648-0862, or Jean Connor, 584-8576  
 Mailing Address: 140 Turquoise Way, San Francisco, CA 94131  
 Meetings: Call for details.

**Friends of Noe Courts Playground**  
 Contact: Laura Norman  
 Email: [lauranor@yahoo.com](mailto:lauranor@yahoo.com)  
 Mailing Address: c/o Friends of Noe Valley, P.O. Box 460953, San Francisco, CA 94146  
 Meetings: Email for dates and times.

**Friends of Noe Valley (FNV)**  
 Contact: Todd David, 401-0625  
 Email: [info@friendsofnoevalley.com](mailto:info@friendsofnoevalley.com)  
 Website: [www.friendsofnoevalley.com](http://www.friendsofnoevalley.com)  
 Meetings: Two or three annually; held at St. Philip's Church or James Lick School

**Friends of On Lok's 30th Street Senior Center**  
 Contact: Marianne Hampton, 601-7845  
 Mailing Address: 225 30th St., San Francisco, CA 94131  
 Meetings: Occasional. Call for details.

**Friends of Noe Valley Recreation Center and Park**  
 Contact: Alexandra Torre, Kate Haug, or Molly Sterkel  
 Email: [info@noevalleyrecenter.com](mailto:info@noevalleyrecenter.com)  
 Website: [www.noevalleyrecenter.com](http://www.noevalleyrecenter.com)  
 Meetings: Email or check website.

**Juri Commoners**  
 Contact: Dave Schweisguth, MI7-6290  
 Email: [dave@schweisguth.org](mailto:dave@schweisguth.org)  
 Website: [www.meetup.com/Juri-Commoners](http://www.meetup.com/Juri-Commoners)  
 Meetings: Most last Saturdays, 9-noon. Check website.

**Liberty Hill Neighborhood Association**  
 Contact: John Barbey, 695-0990  
 Mailing Address: P.O. Box 192114, San Francisco, CA 94119  
 Meetings: Quarterly. Call for details.

**Merchants of Upper Market and Castro**  
 Contact: 835-8720  
 Email: [info@castromerchants.com](mailto:info@castromerchants.com)  
 Mailing address: 584 Castro St. #333, San Francisco, CA 94114  
 Meetings: Call for details.

**Noe Valley Association—24th Street Community Benefit District**  
 Contact: Debra Niemann, 519-0093  
 Dispatch: To report spills, debris, or garbage on 24th Street, call Ron Vanini, 596-7089.  
 Email: [info@noevalleyassociation.org](mailto:info@noevalleyassociation.org)  
 Website: [www.noevalleyassociation.org](http://www.noevalleyassociation.org)  
 Board meetings: Quarterly. See website.

**Noe Valley Democratic Club**  
 Contact: Hunter Stern, 282-9042; hls5@ibew1245.com  
 Website: [noevalleydems.com](http://noevalleydems.com)  
 Meetings: Third Wednesdays, St. Philip's Church, 725 Diamond St., 7:30 p.m. Call to confirm meeting dates.

**Noe Valley Farmers Market**  
 Open Saturdays, 8 a.m. to 1 p.m., 3861 24th St. between Vicksburg and Sanchez.  
 Contact: Leslie Crawford, 248-1332  
 Email: [info@noevalleyfarmersmarket.com](mailto:info@noevalleyfarmersmarket.com)

**Noe Valley Library Campaign**  
 Contacts: Kim Drew, 643-4695, [kkdrew@yahoo.com](mailto:kkdrew@yahoo.com)  
 Friends of the San Francisco Public Library, 626-7500, [info@friendssfpl.org](mailto:info@friendssfpl.org)

**Noe Valley Merchants and Professionals Association (NVMPA)**  
 Contact: Robert Roddick, 641-8687  
 Meetings: Last Wednesdays of January, February, March, April, July, October, and November; at Bank of America, second floor, 9 a.m. Breakfast meetings May and September at Noe's Nest, 10 a.m.  
 Website: [www.No ValleyMerchants.com](http://www.No ValleyMerchants.com)

**San Francisco NERT (Neighborhood Emergency Response Team)**  
 Contact: Noe Valley NERT Neighborhood Team co-coordinators Maxine Fasulis, [mfasulis@yahoo.com](mailto:mfasulis@yahoo.com); Carole Roberts, [carole\\_roberts@faludi.com](mailto:carole_roberts@faludi.com)  
<http://www.sf-fire.org/index.aspx?page=879>  
 Meetings: See website for training schedules.

**Noe Valley Parent Network**  
 An e-mail resource network for parents  
 Contact: Mina Kenvin  
 Email: [minaken@gmail.com](mailto:minaken@gmail.com)

**Noe Valley Parents, San Francisco**  
 Listserv contact: [noevalleyparent-owner@yahoogroups.com](mailto:noevalleyparent-owner@yahoogroups.com). Subscribe: [noevalleyparentssubscribe@yahoogroups.com](mailto:noevalleyparentssubscribe@yahoogroups.com)

**Outer Noe Valley Merchants**  
 Contact: Jim Appenrodt, 641-1500  
 Mailing Address: 294 29th St., San Francisco, CA 94131  
 Meetings: Call for details.

**Residents for Noe Valley Town Square**  
 Contact: Todd David, 401-0625  
 Email: [noevalleytownsquare@gmail.com](mailto:noevalleytownsquare@gmail.com)  
 Website: [www.noevalleytownsquare.com](http://www.noevalleytownsquare.com)  
 Meetings: Call for details.

**San Jose/Guerrero Coalition to Save Our Streets**  
 Contact: Don Oshiro, 285-8188  
 Email: [contact@sanjoseguerrero.com](mailto:contact@sanjoseguerrero.com)  
 Website: [www.sanjoseguerrero.com](http://www.sanjoseguerrero.com)  
 Meetings: See website.

**SafeCleanGreen Mission Dolores**  
 Contact: Gideon Kramer, 861-2480  
 Email: [safecleangreen@bigfoot.com](mailto:safecleangreen@bigfoot.com)  
 Website: [www.safecleangreen.com](http://www.safecleangreen.com)

**Upper Noe Neighbors**  
 Contact: Marianne Hampton, 821-2150  
 Email: [president@uppernoeneighbors.com](mailto:president@uppernoeneighbors.com)  
 Meetings: Quarterly. Upper Noe Recreation Center, 295 Day St., 7:30 p.m. Call for date.

\*All phone numbers are in the 415 area code.

# Who answers the call?



## San Francisco General Hospital and Trauma Center

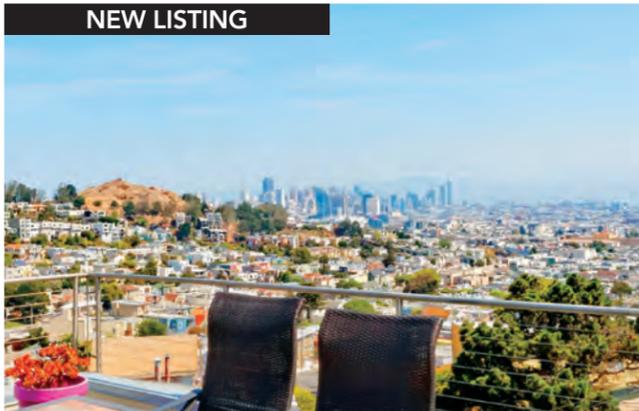
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Capital Campaign for  
 San Francisco General Hospital and Trauma Center



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Spacious PANO-View townhome with 3 bedrooms, 2.5 bathrooms. Main floor features JUMBO dining & living room with ENDLESS VIEWS and fireplace. Open eat-in kitchen looks onto garden. Master suite, powder room and kitchen on upper level and 2 restful bedrooms and full bathroom on mid-level. One-car garage parking with additional storage on lower level.  
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**DUBOCE TRIANGLE | 251 NOE STREET**  
Top floor light-filled Edwardian flat is located on a picturesque tree-lined block of the Duboce Triangle neighborhood. Living room with wood-burning fireplace & San Francisco downtown views Tastefully remodeled with a fully appointed kitchen including custom cabinets & high end appliances and three generous bedrooms. Perfectly located just one block to dining, shopping and transportation.  
**www.251noe.com Offered at \$1,295,000**  
Robin Dustan 415.385.3499



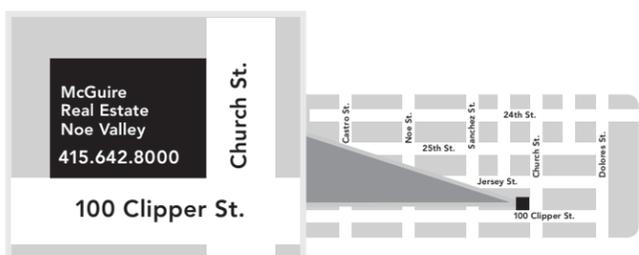
**NOE VALLEY | 1434-1436 DOLORES STREET**  
2 Vacant Units! Well preserved Victorian Building, original detail and many upgrades! Rear yard is an urban oasis! Near shuttles, Muni, shopping & restaurants!  
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Two Noe Valley Units on large lot! Great location across Upper Noe Valley Playground close to shops & eats. Good square footage on large lot. Fantastic Opportunity! *Buyer Represented Sold*  
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Darin Holwitz 415.577.3348



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